

**AMTA Board Meeting Minutes**  
**March 2, 2022**  
**Zoom**

**CALL TO ORDER + WELCOME**

*Heather Daniel, President 10:04 AM*

**APPROVAL OF MINUTES**

*Evony Hammonds, Secretary*

AMTA Board Meeting January 5, 2022 –

Motion to Approve: Samantha Marks | Second: Jacque Blackwell

**TREASURER'S REPORT**

*Samantha Rosado, Treasurer*

- The full report will be updated by the meeting board meeting on the AMTA website.
- \$25,404.94 Membership Balance (estimate)
- \$1,043.28 CMP Balance (estimate)
- \$26,448.22 Total Balance (estimate)

-CNC is no longer an AMTA member.

**COMMITTEE REPORTS**

Membership

*Heather Daniel*

-No Update

Young Professionals

*Courtney Speiss*

-No update

Communications - Public Relations, Social Media, Website

*Jacquelyn Blackwell*

-The AMTA LinkedIn page has grown to 49 followers with the help of February's AMTA Membership Meeting.

-The next committee meeting will be on Monday, March 7<sup>th</sup>.

-The next Coffee and Conversation is coming up in May. Topic TBA.

-As of now, no budget is needed for social.

-The March newsletter will go out next week.

Meetings

*Danielle Purdie*

-The committee is still searching for location options.

-The April meeting will be hosted in Roswell. Details TBA.

-Committee is reaching out to Clayton County for the June meeting and will use DeKalb for a backup.

-The Battery is being considered for the holiday luncheon.

-Discover Dunwoody volunteered to host a meeting this year.

-If anyone is interested in hosting an AMTA meeting, please let Danielle know.

Programs

*Samantha Marks*

-Samantha will contact Jay, Chris, Karen, and the new DCA representative to be panelists for April's meeting.

-If anyone has any suggestions for the legislative meeting panelist, please contact Samantha Marks.

Explore Georgia

*Nija Torrence*

-No updates

CVBMP

*Jo Ann Haden-Miller*

-There will be a Luncheon meeting within the next couple of months to discuss moving forward with the Atlanta Metro CMP Marketing Program.

**NEW BUSINESS**

-Bree is moving to Louisville, KY, and her board seat will open in May. Zack Loehle/Arabian Mountain Heritage Area Alliance was nominated as a replacement.

-If anyone has a committee budget request, please send it to Heather ASAP.

-Motion to end AMTA's Vimeo account after March 11: Evony Hammonds | Second: Jacque Blackwell

**OLD BUSINESS**

N/A

**ANNOUNCEMENTS**

N/A

**ADJOURNMENT**

*Heather Daniel, President*

Daniel called the meeting to close at 10:48 AM.

**TOTAL ATTENDANCE- 9**

Heather Daniel

Kim Franz

Jo Ann Haden-Miller

Danielle Purdie

Jacquelyn Blackwell

Evony Hammonds

Samantha Marks

Samantha Rosado

Neville Bhada