

**AMTA Membership Meeting Minutes  
February 9, 2022  
National Center for Civil and Human Rights**

**CALL TO ORDER + WELCOME**

*Heather Daniel, President*

Daniel called the meeting to order at 10:09 AM

**APPROVAL OF MINUTES**

*Samantha Rosado, Treasurer*

AMTA Membership Meeting December 8, 2021

Motion to approve Kim Franz | Second – Jo Ann Haden-Miller

**TREASURER'S REPORT**

*Samantha Rosado, Treasurer*

Motion to approve: Samantha Marks | Second: Jo Ann Haden-Miller

- If you're not currently a member, reach out to Lindsey for membership information or connect her with anyone that you think would be interested in membership.

**COMMITTEE REPORTS**

**Membership**

Lindsey Wilkes

- New AMTA members:
  - Joni Buford (Forsyth Co.)
  - Savoy Automobile Museum
  - South Fulton CVB
- If anyone is interested in joining the membership committee, please reach to Lindsey.

**Young Professionals**

*Courtney Spiess*

- The committee will be sending an email out this week regarding a virtual Dawg Discussion date.

**Communications**

*Clara Rooks*

- Currently working to build a social content calendar
- Coffee & Conversations date – TBA

**Meetings**

*Danielle Purdie*

- The next AMTA membership meeting will be on April 13, 2022. Details to come.
- If anyone is interested in hosting a membership meeting, reach out to Danielle or Heather.

**Explore Georgia**

*Nija Torrence*

- There is a new economic impact dashboard.
- Nija sent out an e-mail regarding trending Pinterest ideas – send her information that you have matching those categories by 02/25.
- Explore Georgia has several digital advertising options available, including targeting.
- Tourism Recovery Marketing Grant Reports are due by 03/01.

**NEW BUSINESS**

- New Committee – Programs – reach out to Samantha Marks or Heather if you’re interested in serving.

**OLD BUSINESS**

- If you’re interested in serving on any committee, please let Heather know.
- Membership invoices for 2022 have been sent out.

**ADJOURNMENT**

- Brookhaven is hosting a DEI Summit (03/22 – 03/25). For more information visit [travelunity.org](http://travelunity.org)

**ADJOURNMENT**

*Heather Daniel, President*

Daniel called the meeting to close at 11:26 AM.

**TOTAL ATTENDANCE: 36**

1	Melissa Lago	speaker
2	Peyton Callahan	
3	Neville Bhada	
4	Sheretha Bell	speaker
5	Ansley Booker	speaker
6	Danille Purdie	
7	Kristin Delahunt	
8	Kim Franz	
9	Laura Luker	
10	Joni Buford	
11	Kristen Peters	
12	Samantha Marks	
13	Emily Lightner	
14	Peyton Callahan	
15	Chris	Chris Pike?
16	Lisa Werneck	
17	Nija Torrence	
18	Advance Guy	
19	Travis Currie	
20	Mason Jordan	
21	Abby Smith	
22	Renee Areng	
23	Heather Daniels	
24	Victoria Hawkins	
25	Clara Rooks	
26	Leo Solomon	
27	Zack Loehle	
28	Kevin Irvine	
29	Courtney Speiss	
30	Jo Ann Haden Miller	
31	Ted Basco	moderator
32	Pholeta Alexander	
33	Jesus Garcia	
34	Wayne Emerson	
35	Samantha Rosado	

36 Michaela Walker