

**AMTA Membership Meeting Minutes**  
**August 4, 2021**  
**Top Golf, Buford, GA**

**CALL TO ORDER + WELCOME**

Heather Daniel, President

Daniel called the meeting to order at 10:08 AM

**APPROVAL OF MINUTES**

*Heather Daniel, President – June 2, 2021*

- Motion to approve Jon Brasher | Aisha White

**TREASURER'S REPORT**

*Samantha Rosado, Treasurer*

- Membership balance \$26,528.43
- CMP balance \$6,403.62
- Motion to approve Lizbeth Rangel | Kim Franz

**COMMITTEE REPORTS**

**Membership**

*Lindsey Wilkes, Chair*

- Welcomed New Member, Illuminarium.
- Currently reaching out to past members and attractions about membership.

**Young Professionals**

*Aisha White, Co-Chair*

- Working on continuing the partnership with the University of Georgia.
- Formed a new alliance with Kennesaw State University.

**Public Relations**

*Victoria Hawkins, Co-Chair*

- Anyone interested in joining the PR committee, please speak with Heather, Jacquie, or Victoria.
- The next Coffee & Conversations will be in the Fall with a focus on Tik Tok.

**Meetings**

*Heather Daniel, President*

- The next AMTA membership meeting will be at City Springs on October 6, 2021. Additional details on this meeting and future meeting locations will be provided soon.
- Currently planning 2022 Meetings – if you're interested in hosting, e-mail Heather.

**Explore Georgia**

*Nija Torrence*

- Please plan to attend the GA Tourism Conference at Lake Lanier from August 30, 2021 – September 1, 2021.
- Nija has e-mailed information regarding a State and Federal Grant out – if you didn't receive the information, please reach out to her.

**NEW BUSINESS/OLD BUSINESS/ANNOUNCEMENTS**

**PROGRAM**

## **MEETING ATTENDANCE**

Samantha Rosado

Courtney Spiess

Mason Jordan

Lizbeth Rangel

Ciara Rooks

Abby Smith

Victoria Hawkins

Marcus Jones

Christine Peters

Aisha White

Kim Franz

Nija Torrence

Samantha Marks

Heather Daniel

Jon Brasher

Neville Bhada

Wayne Emerson

Pam Kruseck

Douglasville CVB

Visit Marietta

Visit Marietta

Explore Brookhaven

Explore Gwinnett

Visit Marietta

Explore Gwinnett

Explore Gwinnett

Lamplighter Tours

Visit Henry County

Discover Dunwoody

Explore Georgia

Visit Sandy Springs

Explore Newnan – Coweta

Atlanta Magazine

Tourism Skills Group

Advance Travel & Tourism

Illuminarium