

AMTA Board Meeting Minutes

April 14, 2021

The Strand Theatre, Marietta GA/ZOOM

CALL TO ORDER + WELCOME

Heather Daniel, President

Daniel called the meeting to order at 10:00 AM

PROGRAM

APPROVAL OF MINUTES

Evony Hammonds, Secretary

- Motion to approve Danielle Purdie | Victoria Hawkins

TREASURER'S REPORT

Samantha Rosado, Treasurer

- Membership balance \$25,345.67
- CMP balance \$6,423.62
- Motion to approve Aisha White | Danielle Purdie

COMMITTEE REPORTS

Heather Daniel, President

Membership

- Details on a new committee chair to come in the next meeting

Young Professionals

Aisha White, Co-Chair

- Recapped roundtable Q& A with UGA Hospitality and Food Industry Management

Public Relations

Victoria Hawkins, Co-Chair

- New AMTA LinkedIn page (Atlanta Metro Travel Association) please Like the page for industry updates
- Virtual "coffee break" discussion tentatively scheduled for May covering the rise of podcasts in tourism. More info to come.
- Interested in the PR committee? Email victoria@exploregwinnett.org

Meetings

Danielle Purdie, Chair

- The next AMTA membership meeting will be on June 2, 2021, at Pine Mountain Gold Museum in Villa Rica. AMTA is hoping this meeting will be 100% in person.

GDEcD

- Nija Torrence is the new Explore Georgia AMTA representative.

OLD BUSINESS OR ANNOUNCEMENTS

- Membership dues invoices have been mailed. Please make payments before May 1, 2021. If not paid, emails and meeting attendance will be blocked.
- Samantha Rosado is stepping in as AMTA Treasurer as Amanda Sutter has moved on to a new position.
- Congratulations to AMTA Vice President Kim Franz and her family on their new baby boy, Walker.
- Gabe Bidot leaves an empty AMTA Board seat as he has moved on to a new career in tech. Voting on the vacant board seat will happen in the next meeting. If interested in the open board seat, please contact AMTA Board President Heather Daniel.
- AMTA is always looking for new committee members. If interested, please contact AMTA Board President Heather Daniel.
- The next meeting is in Villa Rica at Pine Mountain Gold Museum on June 2, 2021.

MEETING ATTENDANCE

Heather Daniel	R&R Design
Wayne Emerson	Advance Travel & Tourism
Jennifer Cruce	Visit Sandy Springs
Samantha Rosado	Douglasville CVB
Danielle Purdie	Visit Roswell
Karen Bremer	GRA (panelist)
Kaitlyn Parham	Cobb Travel & Tourism
Courtney Spiess	Visit Marietta
Abby Smith	Visit Marietta
Lizbeth Rangel	Explore Brookhaven
Elizabeth Rangel	Explore Brookhaven
Clara Rooks	Explore Brookhaven
Victoria Hawkins	Explore Gwinnett
Chris Hardman	GHLA (panelist)
Jay Markwalter	GACVB (panelist)
Jon Brasher	Atlanta Magazine
Laura Luker	Visit Henry Co
Aisha White	Visit Henry Co
Carter Long	Lou Hammond Group (guest)