

AMTA Board Meeting Minutes
February 3, 2021
ZOOM

Call to Order + Welcome

Heather Daniel, President

Daniel called the meeting to order at 9:35

NETWORKING

PROGRAM

Treasurer's Report

Amanda Sutter, Treasurer

- State registration with the Secretary of State has been filed
- All 1099s have been mailed

APPROVAL OF MINUTES

Evony Hammonds, Secretary

- Motion to approve Neville | JoAnn

COMMITTEE REPORTS

Heather Daniel, President

Membership

Gabe Bidot, Chair

- Met with new committee members - Aisha White and JoAnn Haden Miller.
- Reminder to renew memberships. Contact Gabe Bidot, Amanda Sutter, or Heather Daniel with any questions.

Young Professionals

Aisha White, Co-Chair

- Communication is happening with John Salazar, UGA Hospitality and Food Industry Management, for a roundtable Q&A discussion possibly in March.

Public Relations

Jacque Blackwell, Co-Chair

- Will host round table discussions outside of membership meetings – starting possibly in March.
- Working on a new social media strategy that will include LinkedIn.
- Will continue working on monthly newsletters, 365 blogs, and Facebook postings.
- Any members interested in joining this committee, please contact Jacque Blackwell, Victoria Hawkins, or Heather Daniel.

Meetings

Danielle Purdie, Co-Chair

- The April membership meeting will be in Marietta, location TBA. The meeting is scheduled to be in person.
- Any members interested in joining this committee, please contact Danielle Purdie, Samantha Rosado, or Heather Daniel.

GDEcD

Sarah Anne Steadman Rhodes

- A research PeachByte will be coming out during the week of February 7, 2021.
- The Georgia State Travel Guide is scheduled to be distributed in April.
- Reminder to update Explore Georgia listings

NEW BUSINESS

- Victoria Hawkins will serve as the fifth DMO on the Executive Committee.
- Hybrid meetings are still being explored for 2021. Request for any videographer contacts, reach out to Heather Daniel.
- Finance committee Volunteers – If interested, contact Samantha Rosado

OLD BUSINESS OR ANNOUNCEMENTS

MEETING ATTENDANCE

	A	B
1	Name (Original Name)	User Email
2	Neville Bhada	neville@tourismskillsgroup.com
3	Jo Ann Haden-Miller	jhadenmlr@atlanta.net
4	Samantha Rosado	amtatreasurer@gmail.com
5	Evony Hammonds	ehammonds@exploredouglascountyga.com
6	Danielle Purdie	dpurdie@visitroswellga.com
7	Heather Daniel	heather@rhymeandreasondesign.com
8	Bree Kitchens	bkitchens@zoatlanta.org
9	Clara Rooks	clara@exploregwinnett.org
10	Sharon Dupont	sdupont@villarica.org
11	Aisha White	awhite@visithenrycountygeorgia.com
12	14043887475	
13	Tricia Vecchio	tvecchio@coca-cola.com
14	Rebecca Clopp	rclopp@georgia.org
15	Team Explore Brookhaven (5) (Lizbeth Rangel)	lizbeth@explorebroadhaven.com
16	Shannon Woodill	shannon@rhymeandreasondesign.com
17	Jon Brasher	jbrasher@atlantamagazine.com
18	Courtney Spiess	courtney@visitmariettaga.com
19	Lindsey Wilkes	lindsey@orange142.com
20	Christine Peters	info@lamplightertours.net
21	jacquelyn blackwell	jblackwell@al.com
22	Victoria Hawkins	victoria@exploregwinnett.org
23	Michael Vescio	mike@discoverdekalb.com
24	19414007925	
25	Amanda Sutter	amanda@visitmariettaga.com
26	Tracie Sanchez	tsanchez@georgia.org
27	Gabriel Bidot	gbidot@georgiaaquarium.org
28	Sarah Anne Rhodes	ssteadman@georgia.org
29	Wayne Emerson	jemerson@al.com
30	Jon Brasher	jbrasher@atlantamagazine.com
31	s baylis	sabaylis@gmail.com
32	14042910275	
33	Brandon Barnes	bbarnes@discoveratlanta.com
34	Bree Kitchens	bkitchens@zoatlanta.org
35	Samantha Marks	samantha.marks@sandyspringsga.org
35	Samantha Marks	samantha.marks@sandyspringsga.org
36	14703289824	
37	Shannon Woodill	shannon@rhymeandreasondesign.com
38	Nick Purdy (Heather Daniel)	heather@rhymeandreasondesign.com
39	Zack Loehle (Heather Daniel)	heather@rhymeandreasondesign.com
40	Walt Ray (Heather Daniel)	heather@rhymeandreasondesign.com
41	Laura Luker	lluker@visithenrycountygeorgia.com
42	Jay Markwalter	jay@gacvb.com