



AMTA Treasurer Update

July 1, 2020

- June 2020 financials and annual statement of financial position attached
 - Annual Statement of Financial Position (June 30, 2020) ending balance \$67,890.54
 - General Membership balance is \$27,173.79
 - CMP balance is \$ 40,716.75

- **General Membership:**
 - \$218.17 (paypal) Membership Fee collected from John's Creek, Stacey Cross (June)
 - \$500 Membership Fee collected from Atl CVB (June)
 - \$199 DropBox Fee
 - \$478 Travelers Insurance Premium

- **CMP:**
 - No transactions in June
 - CTM brochure distribution estimates being finalized
 - CMP balance is \$40,716.75

Atlanta Metro Travel Association, Inc
Statement of Activity
June 2020

	Jun 2020	Jan - Jun, 2020 (YTD)
Revenue		
CMP Advertising 2020		0.00
Membership 2020	718.17	10,843.17
Sales		
Total Revenue	\$ 718.17	\$ 10,843.17
Gross Profit	\$ 718.17	\$ 10,843.17
Expenditures		
ADMINISTRATION		
Bank Charges		44.00
Computer & Bank Related	199.00	199.00
Insurance	478.00	478.00
Web Site		163.20
Total ADMINISTRATION	\$ 677.00	\$ 884.20
CMP Advertising '20		
CMP '20 Fulfill Exp		3,300.00
CMP '20 Fulfill Labo		38,193.13
CMP Professional Design Services		2,152.50
Total CMP Advertising '19	\$ 0.00	\$ 43,645.63
PROMOTION EXP		
Advertising Specialties		5,000.00
Total PROMOTION EXP	\$ 0.00	\$ 5,000.00
Total Expenditures	\$ 677.00	\$ 51,682.33
Net Operating Revenue	\$ 41.17	-\$ 40,839.16
Other Expenditures		
Taxes		
Georgia IncomeTax		30.00
Total Taxes	\$ 0.00	\$ 30.00
Total Other Expenditures	\$ 0.00	\$ 30.00
Net Other Revenue	\$ 0.00	-\$ 30.00
Net Revenue	\$ 41.17	-\$ 40,869.16

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