

**AMTA Board Meeting Minutes**

**June 16, 2020**

**ZOOM**

**CALL TO ORDER**

*Neville Bhada, President*

Bhada called the meeting to order at 10:03 a.m.

**APPROVAL OF MINUTES**

*Kim Franz, Secretary*

Minutes online.

Motion to approve: Daniel | Second: Sutter

**TREASURER'S REPORT**

*Amanda Suiter, Treasurer*

Report is online.

Motion to approve: Brasher | Second: Luker

**COMMITTEE UPDATES**

**Public Relations, Social Media, Website**

*Laura Luker, Chair*

Looking at options to transition the PR/Social initiatives to other committee members/co-chairs.

**Meetings**

*Samantha, Chair*

August membership meeting, tentatively scheduled in Brookhaven, location or virtual TBD.

September board meeting scheduled for Marietta, location TBD.

**CVBMP**

*Jo Ann Haden-Miller, Chair*

Call scheduled with the CVBs to discuss allocating a portion of the funds toward digital marketing initiatives for the remainder of 2020.

**GDEcD**

*Brittney Gray, GDEcD*

New Deputy Commissioner to lead Explore Georgia is Mark Jaronski, a 25-year travel and tourism industry leader and veteran Disney marketing executive. Georgia Tourism Summit RSVPs open and be sure to check the ongoing webinar schedules and sign up.

**NEW BUSINESS**

*Neville Bhada, President*

Interest in spending \$12.50/month for a Dropbox account for AMTA.

Motion to approve: Luker | Second: Brasher

**OLD BUSINESS**

*Neville Bhada, President*

None.

**ANNOUNCEMENTS**

*Neville Bhada, President*  
None.

**ADJOURNMENT**

*Neville Bhada, President*  
Bhada called the meeting to close at 10:45 a.m.

**BOARD ATTENDANCE**

Atlanta Magazine Custom Media – Jon Brasher
Tourism Skills Group – Neville Bhada
Discover Dunwoody – Kim Franz
Marietta Visitors Bureau – Amanda Sutter
Douglas County – Evony Hammonds
Henry County CVB – Laura Luker
Rhyme and Reason Design – Heather Daniel
Douglasville CVB – Samantha Rosado
GDECD – Brittney Gray
Advance Travel – Jacquelyn Blackwell