

AMTA Membership Meeting Minutes
February 5, 2020
Gateway Center Arena

CALL TO ORDER

Neville Bhada, President

Bhada called the meeting to order at 10:05 a.m.

WELCOME

Janice Koon, Vice President College Park Skyhawks

PROGRAM

APPROVAL OF MINUTES

Kim Franz, Secretary

Motion to approve: Brasher | Second: Bailey

TREASURER'S REPORT

Beth Bailey on behalf of Amanda Suiter, Treasurer

Transferring everything over to Suiter. Please pay your dues.

COMMITTEE UPDATES

Young Professionals

Shelby Marzen, Chair

Meeting later this month to discuss student memberships and separate get together for young professionals (mixer or event).

Public Relations, Social Media, Website

Laura Luker, Chair

Continue to send Instagram photos to the committee or tag @Metro_Atlanta to your photos so they can be shared. Facebook Group- Atlanta Metro Travel Association serves as an extension of networking and a great place for questions and news. PR Committee is working on a plan for 2020. These are marketing opportunities that are added values to your membership.

Meetings

Purdie, Chair

Meetings committee meeting has met to secure meetings for the year. Will be sending this out via the member memo.

Membership

Gabe Bidot, Chair

58 organizations that are members. 99 members total. 38 members are present with 10 guests. Dues need to be paid by March 1. If you haven't gotten your invoice, let Gabe know. \

CVBMP

Jennifer Cruce, Co-Chair

Finalizing the top 100-must sees brochure.

GDEcD

Brittney Gray, GDEcD

Thank you for attending Tourism, Hospitality and Arts Day at the Capitol. New Travel Guide showcases new branding and user generated content- well received! New partner portal debuted last week. Sarah Anne Steadman the new Explore GA Partner Relations Manager, you'll be seeing a lot of her!

NEW BUSINESS

Neville Bhada, President
None

OLD BUSINESS

Neville Bhada, President
None.

ANNOUNCEMENTS

Collin Cash- Douglass County Travel and Tourism Inc.
Laura Luker- Recognized as a leader in the community
Heather Blanchard- Certified Event Executive title

ADJOURNMENT

Neville Bhada, President
Bhada called the meeting to close at 11:08 a.m.

MEMBER ATTENDANCE

Aisha White	Henry County CVB
Janna Szeto	Henry County Convention & Visitors Bureau
Brittney Gray	Explore Georgia
Cheryl Smith	Coweta County CVB
Tray Baggary	Coweta Co. CVB
Christine Peters	Lamplighter Tours
Lee Klaer	Lamplighter Tours
Elise Adkins	CNN Studio Tours
Tricia Vecchio	World of Coca-Cola
Madison Hanshaw	CNN Studio Tours
Jennifer Cruce	Visit Sandy Springs
Melanie Watson	Discover Dunwoody
Caitlin Smith	Urban enterprises
Beth Bailey	Clayton County CVB
Zack Loehle	Arabia Mountain Heritage Area Alliance
Jon Brasher	Atlanta Magazine
Sarah Anne Steadman	Explore Georgia
Samantha Rosado	Douglasville CVB
Sharon Dupont	Villa Rica CVB
Tyler Williams	Expedia group

Chris Metken	Expedia
Katie Ortiz	Medieval Times
Cindy Bailey	365 Degree Total Marketing
Sherry Jackman and Shirley Baylis	City of Decatur
Gabriel Bidot	Georgia Aquarium
Mike Vescio	DeKalb CVB