



AMTA Treasurer Update

October 2, 2019

- September 2019 financials and annual statement of financial position attached
 - Annual Statement of Financial Position (September 30, 2019) ending balance of \$110,545.97
 - Membership balance is \$23,507.59
 - CMP balance is \$87,038.38

Atlanta Metro Travel Association, Inc

STATEMENT OF FINANCIAL POSITION

As of September 30, 2019

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Business Interest	24,511.90
SunTrust	86,034.07
Total Bank Accounts	\$110,545.97
Total Current Assets	\$110,545.97
TOTAL ASSETS	
	\$110,545.97
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Retained Earnings	38,423.83
Unrestricted Fund Balance	33,044.92
Net Revenue	39,077.22
Total Equity	\$110,545.97
TOTAL LIABILITIES AND EQUITY	
	\$110,545.97

Atlanta Metro Travel Association, Inc

STATEMENT OF ACTIVITY

September 2019

	TOTAL	
	SEP 2019	JAN - SEP, 2019 (YTD)
Revenue		
CMP Advertising 19		68,000.00
Membership 2019		13,150.00
Total Revenue	\$0.00	\$81,150.00
GROSS PROFIT	\$0.00	\$81,150.00
Expenditures		
ADMINISTRATION		0.00
Annual Corp. Registration		30.00
Insurance		1,703.00
Membership Meetings Expense		2,343.05
Online accounting		430.00
Pay Pal Service Fee		65.82
PR Services		5,000.00
Prof Fees		78.00
Web Site		248.20
Total ADMINISTRATION		9,898.07
CMP Advertising '18	4,392.50	19,469.04
CMP '18 Fulfill Exp	51.00	2,721.00
Total CMP Advertising '18	4,443.50	22,190.04
CMP Advertising '19		9,095.88
Cmp '19 Fulfill Exp		890.00
Total CMP Advertising '19		9,985.88
Total Expenditures	\$4,443.50	\$42,073.99
NET OPERATING REVENUE	\$ -4,443.50	\$39,076.01
Other Revenue		
Interest-Bank		1.21
Total Other Revenue	\$0.00	\$1.21
NET OTHER REVENUE	\$0.00	\$1.21
NET REVENUE	\$ -4,443.50	\$39,077.22