



## AMTA Treasurer Update

**January 9, 2019**

- December 2018 financials and annual statement of financial position attached
  - Annual Statement of Financial Position (December 31, 2018) ending balance of \$90,385.00
  - Membership balance is \$27,170.70
  - CMP balance is \$63,214.30

### Atlanta Metro Travel Association, Inc

#### STATEMENT OF FINANCIAL POSITION

As of December 31, 2018

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
Business Interest	24,510.07
SunTrust	62,258.06
<b>Total Bank Accounts</b>	<b>\$86,768.13</b>
<b>Total Current Assets</b>	<b>\$86,768.13</b>
<b>TOTAL ASSETS</b>	<b>\$86,768.13</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
<b>Total Liabilities</b>	
Equity	
Retained Earnings	-52,136.55
Unrestricted Fund Balance	85,181.47
Net Revenue	53,723.21
<b>Total Equity</b>	<b>\$86,768.13</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$86,768.13</b>

# Atlanta Metro Travel Association, Inc

## STATEMENT OF ACTIVITY

December 2018

	TOTAL	
	DEC 2018	JAN - DEC 2018 (YTD)
<b>Revenue</b>		
CMP Advertising 18		60,000.00
CMP Advertising 19	8,000.00	12,000.00
Interest-Bank		1.83
Membership 2018		15,083.17
Membership 2019	2,850.00	3,300.00
<b>Total Revenue</b>	<b>\$10,850.00</b>	<b>\$90,385.00</b>
<b>GROSS PROFIT</b>	<b>\$10,850.00</b>	<b>\$90,385.00</b>
<b>Expenditures</b>		
<b>ADMINISTRATION</b>		
Annual Corp. Registration		30.00
Board Retreat Expense	24.80	2,760.34
Insurance		1,674.00
Membership Meetings Expense	737.56	1,954.78
Online accounting		375.00
Pay Pal Service Fee		79.48
Postage & Shipping		50.00
PR Services		6,600.00
Prof Fees		1,007.50
Web Site		139.20
<b>Total ADMINISTRATION</b>	<b>762.36</b>	<b>14,670.30</b>
CMP Advertising '17		12,021.50
CMP '17 Fulfill Exp		1,016.10
CMP '17 Fulfill Labor		168.19
<b>Total CMP Advertising '17</b>		<b>13,205.79</b>
CMP Advertising '18		5,528.50
CMP '18 Fulfill Exp		2,894.95
CMP '18 Fulfill Labor		362.25
<b>Total CMP Advertising '18</b>		<b>8,785.70</b>
<b>Total Expenditures</b>	<b>\$762.36</b>	<b>\$36,661.79</b>
<b>NET OPERATING REVENUE</b>	<b>\$10,087.64</b>	<b>\$53,723.21</b>
<b>NET REVENUE</b>	<b>\$10,087.64</b>	<b>\$53,723.21</b>