



AMTA Treasurer Update

August 1, 2018

- July 2018 financials and annual statement of financial position attached
 - Annual Statement of Financial Position (July 31, 2018) ending balance of \$81,708.57
 - Membership balance is \$26,103.77
 - CMP balance is \$55,604.80

Atlanta Metro Travel Association, Inc

STATEMENT OF FINANCIAL POSITION

All Dates

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Business Interest	24,509.45
SunTrust	57,199.12
Total Bank Accounts	\$81,708.57
Accounts Receivable	
Customer Invoices	0.00
Total Accounts Receivable	\$0.00
Other Current Assets	
Suspense	0.00
Total Other Current Assets	\$0.00
Total Current Assets	\$81,708.57
TOTAL ASSETS	\$81,708.57
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Sales Tax Payable	0.00
Deferred Revenue	0.00
Total Other Current Liabilities	\$0.00
Total Current Liabilities	\$0.00
Total Liabilities	\$0.00
Equity	
Opening Balance Equity	0.00
Retained Earnings	-53,102.17
Unrestricted Fund Balance	85,181.47
Net Revenue	49,629.27
Total Equity	\$81,708.57
TOTAL LIABILITIES AND EQUITY	\$81,708.57

Atlanta Metro Travel Association, Inc

STATEMENT OF ACTIVITY

July 1-30, 2018

	TOTAL	
	JUL 1-30, 2018	JAN 1 - JUL 30, 2018 (YTD)
Revenue		
CMP Advertising 18		60,000.00
Interest-Bank		1.21
Membership 2018	50.00	15,083.17
Total Revenue	\$50.00	\$75,084.38
GROSS PROFIT	\$50.00	\$75,084.38
Expenditures		
ADMINISTRATION		
Admin Asst Expense		0.00
Annual Corp. Registration		30.00
Insurance		460.00
Membership Meetings Expense	73.75	1,217.22
Pay Pal Service Fee		65.82
PR Services		5,900.00
Prof Fees		1,007.50
Web Site		139.20
Total ADMINISTRATION	73.75	8,819.74
CMP Advertising '17		12,021.50
CMP '17 Fulfill Exp		1,016.10
CMP '17 Fulfill Labor		168.19
Total CMP Advertising '17		13,205.79
CMP Advertising '18		2,059.75
CMP '18 Fulfill Exp		1,973.20
CMP '18 Fulfill Labor		362.25
Total CMP Advertising '18		4,395.20
Total Expenditures	\$73.75	\$26,420.73
NET OPERATING REVENUE	\$ -23.75	\$48,663.65
NET REVENUE	\$ -23.75	\$48,663.65