

**AMTA Board Meeting  
Minutes  
November 10, 2017  
Discover DeKalb**

Submitted by: Katie Peterson, Secretary

**Board Members Present:** Bailey, Bhada, Brasher, Chester, Daniel, Greene, Haden-Miller, Hawkins, Jaber, Luker, Peterson, Vescio, Wansley, Wigley

Brasher called meeting to order at 9:34 a.m.

**Welcome/Video**

Mike Vescio welcomed Board to Discover DeKalb

**Approval of Minutes**

Delayed

**Treasurer's Report**

Bailey presented financials and annual statement of financial position. See Treasurer's Update on website for reports.

**Committee Reports**

*GDEcD Update, Randi Greene:* If all goes as planned, Greene will start maternity leave on November 20 and will return February 12. Janet Cochran and Brittney Gray will be filling in as needed. Tourism Day at the Capitol will be January 23<sup>rd</sup>. Top 100 plates nominations have just opened and will close November 30. Georgia Tourism plans to change co-op advertising plan and switch up marketing partnership, but more info will be distributed at a later date.

*CVB Marketing Partnership, Jennifer Cruce/ JoAnn Haden-Miller:* Continuing with FY18 plan and will start meeting with FY19 soon.

*Government Affairs, Neville Bhada:* Discussed DeKalb sales tax, Atlanta Mayoral race, AirBNB, Religious Liberty Bill, and debates over confederate monuments.

*Public Relations & Social Media, Laura Luker/Heather Daniel/ Ashley Grace Jaber:* Instagram followers up to 886 and have postings scheduled through January.

*Meetings, Victoria Hawkins (for Gwinnett):* Explore Gwinnett is hosting Holiday Luncheon at Infinite Energy Center on December 6 from 11:30-1:30. Lunch will have a luau theme.

*Membership, Mike Vescio:* Hope Philbrick has joined AMTA.

**New Business**

- The Excursion with David Zelski – TV show filming in the state
- Run of Show for Holiday Luncheon at Infinite Energy Center – Gwinnett is hosting from 11:30-1:30. Luau theme and registration will be going emailed out today.

**Old Business**

None

**Announcements**

None

**Adjournment** – Brasher adjourned meeting at 10:13 a.m.