



AMTA Treasurer Update November 10, 2017

- October 2017 financials and annual statement of financial position attached
 - Annual Statement of Financial Position (October 31, 2017) ending balance of \$62,768.09
 - Membership balance is \$21,736.62
 - CMP balance is \$41,031.47

Atlanta Metro Travel Association, Inc

STATEMENT OF FINANCIAL POSITION

As of October 31, 2017

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Business Interest	24,507.62
SunTrust	38,260.47
Total Bank Accounts	\$62,768.09
Total Current Assets	\$62,768.09
TOTAL ASSETS	\$62,768.09
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Retained Earnings	0.00
Unrestricted Fund Balance	85,181.47
Net Revenue	-22,413.38
Total Equity	\$62,768.09
TOTAL LIABILITIES AND EQUITY	\$62,768.09

Atlanta Metro Travel Association, Inc

STATEMENT OF ACTIVITY

October 2017

	TOTAL	
	OCT 2017	JAN - OCT, 2017 (YTD)
REVENUE		
CMP Advertising 17		60,000.00
Interest-Bank		1.83
Membership 2017		14,950.00
Membership 2018		218.17
Total Revenue	\$0.00	\$75,170.00
GROSS PROFIT	\$0.00	\$75,170.00
EXPENDITURES		
ADMINISTRATION		
Annual Corp. Registration		30.00
Insurance	1,213.00	1,670.00
Membership Meetings Expense		25.50
Online accounting		320.00
Pay Pal Service Fee		128.74
Postage & Shipping		19.60
Prof Fees		1,510.00
Supplies & Copying		673.13
Web Site		1,252.15
Total ADMINISTRATION	1,213.00	5,629.12
CMP Advertising '15		13,677.66
CMP Advertising '16		58,232.25
CMP Advertising '17		15,990.03
CMP '17 Fulfill Exp	1,355.99	2,806.00
CMP '17 Fulfill Labor	172.50	172.50
Total CMP Advertising '17	1,528.49	18,968.53
Meeting Expense		1,075.82
Total Expenditures	\$2,741.49	\$97,583.38
NET OPERATING REVENUE	\$ -2,741.49	\$ -22,413.38
NET REVENUE	\$ -2,741.49	\$ -22,413.38