

AMTA General Membership Meeting Minutes
April 12, 2017
Hilton Garden Inn Perimeter
Host: Discover DeKalb
Topic: 2017 Legislative Update

Submitted by: Katie Peterson, Secretary

List of members attended attached below

Call to Order

Brasher called meeting to order at 10:05 a.m.

Welcome

Discover DeKalb

Program

Neville Bhada moderated panel featuring: Karen Bremer (Georgia Restaurant Association), Morgan Law (Georgia Tourism Association), and Mack Parnell (Barry Loudermilk's office). Discussions included craft beer bill, gaming, Mimosa Mandate / Brunch Bill, \$5 hotel fee, and federal policies.

Member Introductions

Approval of Minutes

Approved February 2017 General Membership Meeting Minutes unanimously with a motion from C. Cash and a second from J. Cruce.

Treasurer's Report

Bailey presented Statement of Activity and Statement of Financial Position. Copies were distributed, but can always be found on website.

GDEcD/Tourism Report

Randi Greene: Georgia VIC in Savannah is now open. Schedule of Georgia On My Mind days can be found on Marketgeorgia.org. RVIC Conference is coming up at the end of April.

Brief Committee Updates

CVB Marketing Partnership, Jennifer Cruce: Fifteen CVBs are now members of the CVB Marketing Partnership. Almost completed updating Top100 brochure. FY17 ads running in Meredith publications, Southbound, and Southern Living. Scheduling a meeting to discuss FY18.

Government Affairs, Neville Bhada: See above for program discussion.

Public Relations & Social Media, Laura Luker, Heather Daniel, and Ashely-Grace Jaber: No longer doing a visitor-facing Facebook page and switched to a group page. AMTA is continuing to work with Laurie Rowe Communications. Will be attending Travel Media Marketplace in April.

Meetings, Patti Davis: June 7 General Membership Meeting topic is film tourism at the Atlanta History Center.

Membership, Mary Dart and Mike Vescio: Encouraged members to bring guests to meetings.

New Business

Vote to approve 2017 update to AMTA by-laws previously distributed. Motion by Katie B. Williams and 2nd from Collin Cash.

Old Business

None

Adjournment

Meeting adjourned for tours at 11:32 a.m.

Company Name	First Name	Last Name	Rep 2	Rep 3	Address	Address 2	City	Zip	Email	Website	Phone
Advance Travel and Tourism	Matthew	Smith			1731 1st Ave North		Birmingham	35203	jdbabs@al.com; rhydrick@al.com	www.advancetravelsoutheast.com	601-606-7219; Ray: 205.234.4429
ATCOMM Publishing	Lisa	Werneck			3384 Peachtree Road	Suite 900	Atlanta	30326	lhwerneck@bizjournals.com	www.atlanta.net	404-249-1031
Atlanta Magazine/Emmis Publishing	Jon	Brasher			260 Peachtree St.	Suite 300	Atlanta	30303	jill-teter@comcast.net; jbrasher@atlantamagazine.com; smcginnis@atlantamagazine.com; Shwhite@atlantamagazine.com	www.atlantamagazine.com	912.634.7575; 877.554.0780; 404.527.5517 (JB)
Atlanta Marriott Buckhead Hotel & Conference Center	Michelle	Barton			3405 Lenox Road, NE		Atlanta	30326	mbarton@marriottbuckhead.com	marriott.com/ATLBC	404-848-7390
Atlanta Movie Tours, Inc.	Patti	Davis			327 Nelson St. SW		Atlanta	30313	carrie@atlantamovietours.com; patti@atlantamovietours.com	http://atlantamovietours.com	855.255.3456
Booth Western Art Museum	Tom	Shinall			501 Museum Dr.		Cartersville	30120	toms@boothmuseum.org	www.boothmuseum.org	770-387-2833
Chattahoochee Nature Center	Jon	Copsey			9135 Willeo Road		Roswell	30075	j.copsey@chattnaturecenter.org; l.mcintyre@chattnaturecenter.org	chattnaturecenter.org	770-992-2055 x263
Clayton County CVB	Beth	Bailey			127 North Main Street		Jonesboro	30236	beth@atlantastruesouth.com; danielle@atlantastruesouth.com	www.atlantastruesouth.com	678-610-4242
CTM Media Group	Bob	Gunby			P.O. Box 1717		Fayetteville	30214	gprice@ctmmedia.com; bgunby@ctmmedia.com	ctmmediagroup.com	770-460-0064
DeKalb CVB	Mike	Vescio			1957 Lakeside Drive		Tucker	30084-5859	MikeV@DCVB.org	www.dcvb.org	770-492-5011
Douglas County Museum of History & Art	Collin	Cash			6754 Broad Street		Douglasville	30134	ccash@co.douglas.ga.us	www.VisitDouglasCountyGA.com	678.449.3938
Dunwoody Convention and Visitors Bureau	Katie	Williams	Kim Franz		41 Perimeter Center East, Suite 200		Dunwoody	30346	katieb@cvbdunwoody.com; kimf@cvbdunwoody.com	www.CVBDunwoody.com	678-244-9800; 678.244.9805
Fernbank Museum of Natural History	JaQuan	Jackson			767 Clifton Road NE		Atlanta	30307	jaquan.jackson@fernbankmuseum.org	www.fernbankmuseum.org	404.929.6306
Game-X	Leah	Spain			275 Baker Street		Atlanta	30313	lspain@lvmgt.com	www.gamexatl.com	404-525-0728
Georgia Aquarium	Mich	Franklin			225 Baker Street, N.W.		Atlanta	30313	Mfranklin@georgiaaquarium.org	www.georgiaaquarium.org	404-581-4190
Georgia Department of Economic Development	Randi	Greene			75 Fifth St., NW, Suite 1200		Atlanta	30308	RGreene@Georgia.org	www.exploregeorgia.org	404.962.4188
Henry County CVB	Laura	Luker			1709 Highway 20 West		McDonough	30253	tourism@henrycounty.com	www.henrycounty.com	770-957-5786
Home2Suites by Hilton Atlanta Downtown	David	Van Tassell			87 Walton Street		Atlanta	30303	david.vantassell@hilton.com		404-965-7992
Johns Creek CVB	Shelby	Marzen	Patty Wang - guest		12000 Findley Rd, Ste 400		Johns Creek	30097	smarzen@johnscreekcvb.com	www.johnscreekcvb.com	678.982.8218
Lake Lanier CVB	Stacey	Dickson			PO Box 2995		Gainesville	30503	stacey@lakelaniercvb.com; wes@lakelaniercvb.com	www.slipawaytoday.com	770-536-5209
Lampighter Tours of Atlanta, Inc.	Lee	Klaer	Christine Peters		P.O. Box 957718		Duluth	30095	info@lamplightertours.net	www.lamplightertours.net	770-814-9330
Marietta Visitors Bureau	Katie	Peterson	Wesleigh Reaves - guest	Judy Renfroe	4 Depot Street		Marietta	30060	judyrenfroe@gmail.com; katie@mariettasquare.com	www.mariettasquare.com	770-429-1115
Medieval Times Dinner & Tournament	Alexandra	Zagorski	Andy Lengsas		5900 Sugarloaf Pky.	D-2	Lawrenceville	30043	Alexandra.Zagorski@medievaltimes.com; Andy.Lengsas@medievaltimes.com	www.medievaltimes.com	770-225-0492 - Alex; 770-225-0494 - Andy
Midtown Alliance/Midtown Improvement District	Ashley-Grace	Jaberi	Sally Salado		999 Peachtree St. Ste 730		Atlanta	30309	ashley@midtownatl.com; sally@midtownatl.com	www.midtownatl.com	404-892-0050
Roswell CVB	Diane	Stone			617 Atlanta Street		Roswell	30075	detris@roswellgov.com; projectsplus@bellsouth.net	www.visitroswellga.com	770-640-3253
Rhyme & Reason Design	Heather	Daniel			PO Box 8671		Atlanta	30306	heather@rhymeandreasondesign.com	www.rhymeandreasondesign.com	404-702-8618
Sandy Springs Hospitality and Tourism	Jennifer	Cruce		Dennis Kemp	5920 Roswell Rd Suite A-118		Sandy Springs	30328	jennifer.cruce@sandyspringsga.gov; Samantha.Marks@sandyspringsga.org;dennis.kemp@sandyspringsga.org	www.visitsandysprings.org	770-206-1450
Tourism Skills Group	Neville	Bhada			2206 Rockwood Dr.		Marietta	30067	neville@tourismskillsgroup.com	tourismskillsgroup.com	770.693.2988
Urban Enterprises	Caitlin	Smith			1440 Dutch Valley Place, Suite 150		Atlanta	30324	shayne@urbanenterprises.com; caitlin@urbanenterprises.com	urbanenterprises.com	404.249.4264
Where Atlanta	Karen	Atchison	Carol Campbell - guest		1820 Independence Square, Suite A		Dunwoody	30338	karen.atchison@wheremagazine.com	wheretraaveler.com	678 - 259 - 9275 x111
World of Coca-Cola	Jacquie	Wansley			121 Baker St NW		Atlanta	30313-1807	jwansley@coca-cola.com	www.worldofcoca-cola.com	404-676-3886