

Atlanta Metro Travel Association, Inc

STATEMENT OF ACTIVITY

September 2016

	TOTAL	
	SEP 2016	JAN - SEP, 2016 (YTD)
Revenue		
CMP Advertising 16		60,000.00
Interest-Bank		1.22
Lunch & Learn income		336.00
Membership 2016		17,200.00
Total Revenue	\$0.00	\$77,537.22
Expenditures		
ADMINISTRATION		
Annual Corp. Registration		30.00
Insurance	1,189.00	1,650.00
Membership Meetings Expense		128.49
Online accounting		305.80
Pay Pal Service Fee		149.23
Postage & Shipping		14.10
PR Services		2,408.00
Prof Fees	450.00	1,739.30
Supplies & Copying		30.80
Web Site		1,807.50
Total ADMINISTRATION	1,639.00	8,263.22
CMP Advertising '14		12,068.95
CMP Advertising '15		12,885.05
CMP Advertising '16		
CMP '16 Fulfil Exp		1,278.08
CMP '16 Fulfil Labor		534.75
Total CMP Advertising '16	0.00	1,812.83
Lunch and Learn expense		538.70
PROMOTION EXP		
Brochure Distribution		7,749.00
Travel Media Marketplace		289.34
Total PROMOTION EXP	0.00	8,038.34
Total Expenditures	\$1,639.00	\$43,607.09
Net Operating Revenue	\$ -1,639.00	\$33,930.13
Other Revenue		
Miscellaneous Income		904.39
Total Other Revenue	\$0.00	\$904.39
Net Other Revenue	\$0.00	\$904.39
Net Revenue	\$ -1,639.00	\$34,834.52

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STATEMENT OF FINANCIAL POSITION

As of October 7, 2016

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Business Interest	24,504.55
SunTrust	67,932.97
Total Bank Accounts	\$92,437.52
Accounts Receivable	
Customer Invoices	0.00
Total Accounts Receivable	\$0.00
Other current assets	
Suspense	0.00
Total Other current assets	\$0.00
Total Current Assets	\$92,437.52
TOTAL ASSETS	\$92,437.52
LIABILITIES AND EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Sales Tax Payable	0.00
Deferred Revenue	0.00
Total Other Current Liabilities	\$0.00
Total Current Liabilities	\$0.00
Total Liabilities	\$0.00
Equity	
Opening Balance Equity	0.00
Retained Earnings	0.00
Unrestricted Fund Balance	57,603.00
Net Revenue	34,834.52
Total Equity	\$92,437.52
TOTAL LIABILITIES AND EQUITY	\$92,437.52

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