

Atlanta Metro Travel Association, Inc

STATEMENT OF ACTIVITY

October 2016

	TOTAL	
	OCT 2016	JAN - OCT, 2016 (YTD)
REVENUE		
CMP Advertising 16		60,000.00
CMP Advertising 17	4,000.00	4,000.00
Interest-Bank		1.84
Lunch & Learn income		336.00
Membership 2016		17,200.00
Total Revenue	\$4,000.00	\$81,537.84
EXPENDITURES		
ADMINISTRATION		
Annual Corp. Registration		30.00
Insurance		1,650.00
Membership Meetings Expense		128.49
Online accounting		305.80
Pay Pal Service Fee		149.23
Postage & Shipping		14.10
PR Services	600.00	3,008.00
Prof Fees		1,739.30
Supplies & Copying		30.80
Web Site		1,807.50
Total ADMINISTRATION	600.00	8,863.22
CMP Advertising '14		12,068.95
CMP Advertising '15	3,200.00	16,085.05
CMP '15 Fulfil Exp	22.64	67.72
Total CMP Advertising '15	3,222.64	16,152.77
CMP Advertising '16		1,233.00
CMP '16 Fulfil Exp		534.75
Total CMP Advertising '16		1,767.75
Lunch and Learn expense		538.70
PROMOTION EXP		
Brochure Distribution	861.00	8,610.00
Travel Media Marketplace		289.34
Total PROMOTION EXP	861.00	8,899.34
Total Expenditures	\$4,683.64	\$48,290.73
NET OPERATING REVENUE	\$ -683.64	\$33,247.11
OTHER REVENUE		
Miscellaneous Income		904.39
Total Other Revenue	\$0.00	\$904.39
NET OTHER REVENUE	\$0.00	\$904.39
NET REVENUE	\$ -683.64	\$34,151.50

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STATEMENT OF FINANCIAL POSITION

As of October 31, 2016

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
Business Interest	24,505.17
SunTrust	67,249.33
Total Bank Accounts	\$91,754.50
Total Current Assets	\$91,754.50
TOTAL ASSETS	\$91,754.50
LIABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
Retained Earnings	0.00
Unrestricted Fund Balance	57,603.00
Net Revenue	34,151.50
Total Equity	\$91,754.50
TOTAL LIABILITIES AND EQUITY	\$91,754.50