

Atlanta Metro Travel Association, Inc
STATEMENT OF ACTIVITY
 July 2016

	TOTAL	
	JUL 2016	JAN - JUL, 2016 (YTD)
Revenue		
CMP Advertising 16	8,000.00	60,000.00
Interest-Bank		1.22
Lunch & Learn income	336.00	336.00
Membership 2016	5,375.00	16,375.00
Total Revenue	\$13,711.00	\$76,712.22
Expenditures		
ADMINISTRATION		
Annual Corp. Registration		30.00
Insurance		461.00
Membership Meetings Expense		128.49
Online accounting	38.72	69.80
Pay Pal Service Fee	134.12	134.12
Postage & Shipping		14.10
PR Services	208.00	1,808.00
Prof Fees	560.80	1,289.30
Web Site	607.50	1,807.50
Total ADMINISTRATION	1,549.14	5,742.31
CMP Advertising '14		12,068.95
CMP Advertising '15		12,885.05
CMP Advertising '16		
CMP '16 Fulfil Exp	22.56	1,278.08
CMP '16 Fulfil Labor		534.75
Total CMP Advertising '16	22.56	1,812.83
Lunch and Learn expense	538.70	538.70
PROMOTION EXP		
Brochure Distribution	861.00	6,027.00
Travel Media Marketplace		289.34
Total PROMOTION EXP	861.00	6,316.34
Total Expenditures	\$2,971.40	\$39,364.18
Net Operating Revenue	\$10,739.60	\$37,348.04
Other Revenue		
Miscellaneous Income		904.39
Total Other Revenue	\$0.00	\$904.39
Net Other Revenue	\$0.00	\$904.39
Net Revenue	\$10,739.60	\$38,252.43