

**AMTA General Membership Meeting Minutes  
Holiday Luncheon  
December 7, 2016  
Primrose Cottage, Roswell**

Submitted by: Katie Peterson, Secretary

**Call to Order**

Wansley called meeting to order at 12:01 p.m.

**Welcome**

Dotty Etris, Executive Director of Roswell CVB

**Member Introductions**

**Approval of Minutes**

Approved October 2016 General Membership Meeting Minutes unanimously with a motion from C. Cash and a second from Lynne Dundon.

**Treasurer's Report**

Statement of Financial Position and Statement of Activity were distributed. Bailey gave review and stated invoices have been mailed.

**Brief Committee Updates**

*Atlanta Metro Tourism Update, Randi Greene:* January 24<sup>th</sup> is Tourism Day at the Capitol. Workshops and receptions on the 23<sup>rd</sup>.

*CVB Marketing Partnership, Jennifer Cruce:* The CVB MP is creating a new design for ads and Top 100 Brochure.

*Public Relations & Social Media, Kim Trawick and Laura Luker:* Reminder to send blog and social media through gmail. Submission deadline for the new blog post is in January.

*Legislative Update, Neville Bhada:* City of Atlanta has increased taxes.

*Meetings, Lynne Dundon:* February 1st General Membership Meeting at Zac Brown's Southern Ground.

**Program**

*Performance by Brink Miller*

**New Business**

Jacquie Wansley to present:

Member & Organization Awards

2016 Board of Directors

2016 Nominating Committee

2017 Board of Directors

Board of Directors' Award – Lynne Dundon

President's Award – Beth Bailey

Passing of the Gravel

**Old Business**

None

## **Announcements**

**Next meeting – February 1<sup>st</sup>, 2017 at Zac Brown’s Southern Ground in Peachtree City.**

## **Adjournment**

1:25 p.m.