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Alpharetta CVB Keeps on the Cutting-Edge with .mobi Site

When it comes to cutting-edge technology, the Alpharetta Convention and Visitors Bureau (CVB) is maintaining its position as a leader within the tourism industry with its own .mobi site, which makes it easier for those on the go to access awesome Alpharetta information. Visit the site by going to www.awesomealpharetta.mobi. Here, users will find all the information they would expect to see at www.awesomealpharetta.com, such as hotel and restaurant listings, but in a format designed specifically for mobile devices, such as a BlackBerry or iphone. This quick reference technology offers a compact version of the full Alpharetta CVB Web site, highlighting key components of tourism in the city by providing a list of Alpharetta hotels, shopping, restaurants and attractions. Graphics and fonts on a .mobi site are designed with the nuances of “smart” phones in mind, so fonts and graphics are not distorted and information is easy to navigate even on a small screen.

Says Janet Rodgers, President and CEO of the Alpharetta CVB, “Our organization is dedicated to positioning Alpharetta as a premier tourism destination and providing potential visitors with modern, innovative ways to access information is one way we accomplish this goal.”

The Alpharetta .mobi site will eventually be a part of a larger network of Georgia tourism Web sites designed to make accessing tourism information using mobile devices consistently easier.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta’s upscale and modern hotels. Visit www.awesomealpharetta.com for more information.

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