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FOR IMMEDIATE RELEASE
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Premier Pro Hockey Camp Coming to Alpharetta

The Premier Pro Hockey Camp will take place in Alpharetta, exclusively at The Cooler, August 3-7. The camp is being run by former long time Cushing Academy coach Steve Jacobs and UNH All-American Brian Yandle, who are Director of Athletics and Hockey Director, respectively, at The Cooler. The camp will feature Anaheim Ducks Ryan Whitney and Phoenix Coyotes Keith Yandle, both established NHL defensemen.

The Cooler's partner hotels are offering exclusive discount rates for camp participants and their families. Accommodations can be arranged by contacting Milton Omar Williams at The Cooler, (770) 649-6600 x-2240.

The program costs \$450 and includes highly-skilled coaching staff, goalie instruction, a hockey jersey, t-shirt and evaluation report. On-ice sessions will focus on skating skills, power skating, stick handling, passing skills, shooting skills, checking techniques, game competition and team concepts.

For more information, contact Steve Jacobs at stevejacobs@cooler.com, Brian Yandle at byandle@cooler.com or call The Cooler at 770-649-6600. The program is limited to 30 skaters and four goalies per session.

Did You Know?

Alpharetta offers 23 upscale and modern hotels, 150 dining options, seven unique shopping districts, and an abundance of family-friendly entertainment. Enjoy the Old Soldiers Day Parade and Race and

plan to stay the weekend to explore why Alpharetta is awesome! Visit www.AwesomeAlpharetta.com for more information, including special package hotel rates.

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Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit www.AwesomeAlpharetta.com for more information.