



Contact: Katie Reeder  
Public Relations Manager  
Alpharetta Convention and Visitors Bureau  
Office: 678-297-2811  
Cell: 404-384-2954

FOR IMMEDIATE RELEASE  
July 24, 2009

### **New Feature on Alpharetta CVB Web Site Makes It Easy to Sleep Well in Alpharetta**

Booking your hotel room in Alpharetta has never been easier. Now you can reserve a room directly through the Alpharetta Convention and Visitors Bureau's (CVB) web site, [www.AwesomeAlpharetta.com](http://www.AwesomeAlpharetta.com). Just click on the green "Book Your Hotel" button on the home page and you'll be taken to a complete listing of the city's 23 upscale and modern hotels. From there, just click "book" and you're ready to rest easy in Awesome Alpharetta.

Says Janet Rodgers, President and CEO of the Alpharetta CVB, "We are dedicated to staying abreast of current technology and our cutting-edge web site, along with our strong presence in social media, are keeping the Alpharetta CVB forefront in the minds of those we are trying to reach."

So, what are you waiting for? Seven unique shopping districts, more than 150 dining options, over 750 acres of park land and more than 13 hiking trails within a 20-mile radius await you!

#### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit [www.AwesomeAlpharetta.com](http://www.AwesomeAlpharetta.com) for more information.

###

---