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FOR IMMEDIATE RELEASE  
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### **Get Fit with IronKids Alpharetta Triathlon Getaway Giveaway**

There's never been a better time to get active with the whole family because this fall, IronKids is coming to Alpharetta! That's right – the petite-sized version of the ultimate adult triathlon will take place in Alpharetta, Georgia, Sunday, September 13, for ages 6-15.

The race is divided into age-based categories:

- Junior (ages 6 to 8): 50-yard swim, 2-mile bike and 500-yard run
- Intermediate (ages 9 to 11): 150-yard swim, 4-mile bike and 1-mile run
- Senior (ages 12 to 15): 300-yard swim, 8-mile bike and 2-mile run

And, as if that's not exciting enough – the Alpharetta Convention and Visitors Bureau (CVB) is giving away ten (yes, TEN!) entries to the race, including a \$20 gift card to Roswell Bicycles, family pass for four to Andretti Indoor Karting and Games and one lucky person will win a six month family membership to the Ed Isakson/Alpharetta Family YMCA!

It's easy to register to win. Register at [www.AwesomeAlpharetta.com](http://www.AwesomeAlpharetta.com) or stop by the Downtown Alpharetta Welcome Center located on Main Street and pick up an entry form. The contest runs from June to August, with the winning entry drawn on September 1, 2009.

Other race weekend activities include the not-to-be-missed IronKids Expo, Saturday, September 12, from 11 a.m. to 4p.m. and on Sunday, September 13, (race day!) from 8 a.m. to 11 a.m. at Wills Park. Families are encouraged to take part in IronFlix presented by KIDS FIRST, which is FREE to the public. The

IronFlix program, supported by Wills Park, will take place on Friday, September 11 (evening outdoor screening) and throughout the day on Saturday, September 12, at Wills Park.

The IronKids National sponsors are: K-Swiss, Aqua Sphere, CLIF Bar, SAM (Store & Move), Foster Grant and Timex. IronKids Alpharetta Triathlon is sponsored by the City of Alpharetta and Alpharetta Conventions and Visitors Bureau. Each IronKids event in the 2009 Series serves as a qualifier for the National Championship in Tucson, Ariz., on October 4, 2009. The top five male and top five female finishers in each age group will qualify for the National Championship.

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**Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit [www.AwesomeAlpharetta.com](http://www.AwesomeAlpharetta.com) for more information.