



Contact: Katie Reeder
Public Relations Manager
Alpharetta Convention and Visitors Bureau
Office: 678-297-2811
Cell: 404-384-2954

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ALPHARETTA CVB AWARDS HOLIDAY PROMOTION GIVE-AWAY

ALPHARETTA, GA – The Alpharetta Convention & Visitors Bureau (CVB) held a drawing at the end of December as part of the Bureau’s annual holiday promotion “Unwrap the Magic”, awarding a grand prize gift extravaganza valued at more than \$1,500 to Carolyn Homs of Alpharetta, Georgia.



Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau, awards Carolyn Homs with a shopping and gift extravaganza.

“I entered the promotion when I visited the Downtown Alpharetta Welcome Center during the annual Tree Lighting Ceremony” says Homs. “My family and I look forward to taking advantage of all the

certificates, visiting the restaurants and shops who generously donated towards this prize and inviting my out-of-town family to stay in Alpharetta hotels.”

The Alpharetta CVB would like to extend a tremendous thank you to all the merchants participating in the holiday giveaway: *Alpharetta-Roswell Hampton Inn, Andretti Indoor Karting and Games, The Cannery, The Cooler, Doubletree Hotel Atlanta-Alpharetta/Windward, Embassy Suites Hotel Atlanta-Alpharetta, Galerie, Hilton Garden Inn Atlanta North Point, Hotel Sierra, Hyatt Place Windward, Image Assets, Ivy Interiors, Killer Creek, Mainstreet Art Company, The Original Pancake House, Parsons Gifts and Collectibles, Sage Woodfire Tavern, Slice Café, Southern Comforts, Tinder Box/Vino 100, Twigs and Lace, Wild Wing Café!*

Adds Janet Rodgers, President and CEO of the Alpharetta CVB, “Seasonal promotions are a great avenue for promoting tourism to Alpharetta – with the holiday promotion focusing on the best shopping, dining, entertainment – and, of course, hotel venues in our city. Nearly 200 people – from all over the southeast – entered this contest.”

For detailed information on all of the seasonal events and happenings in Alpharetta, visit www.AwesomeAlpharetta.com, stop by the Awesome Alpharetta Welcome Center located at 20 North Main Street, or call toll-free (800) 294-0923; locally (678) 297-0102.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta’s upscale and modern hotels. Visit www.AwesomeAlpharetta.com for more information.

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