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FOR IMMEDIATE RELEASE  
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### **Alpharetta CVB Wraps Up Two Successful Events**

The Alpharetta Convention and Visitors Bureau (CVB) conducted two successful events, a Bridal Showcase and Family Reunion Workshop, during the month of October. Both events were complimentary and open to the public.

“The Alpharetta CVB offers free events like the Bridal Showcase and Family Reunion Workshop on an ongoing basis to local residents who can benefit from the complimentary services provided by the CVB. Events like these typically result in room nights at Alpharetta hotels, producing a direct positive economic impact for our community,” says Janet Rodgers, President and CEO of the Alpharetta CVB.

The Bridal Showcase took place Sunday, October 18 at The Manor Golf and Country Club. More than 100 attendees had an opportunity to meet with over 50 vendors to secure hotel accommodations for the wedding guests; find wedding event facilities; receive advice on flowers and décor; explore invitation options; taste cakes and meet with catering specialists; and, see unique bridal gift selections. Giveaways, valued at \$3,000, including photography, hotel, cake design and floral items, were awarded.

The Family Reunion Workshop was held October 24, at the Hampton Inn & Suites Alpharetta - Windward in Alpharetta. The workshop was given by professional event and meeting planners from the Alpharetta CVB and door prizes that include complimentary stays in Alpharetta hotels, along with a grand prize digital camera giveaway were awarded.

The Alpharetta CVB offers an array of complimentary wedding and special event planning services including: checking hotel availability and securing special rates for out-of-town guests; suggesting ceremony, reception, and rehearsal dinner locations, including facilities that allow outside catering

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services; referring caterers and other service providers; providing a FREE welcome bag for each hotel room booked, including discount coupons; providing entertainment and activity suggestions for guests to experience in and around Alpharetta during their visit. Call Candice Cocco at (678) 297-2811 for more information about these services.

Complimentary services to assist in planning a family reunion include: assistance with group hotel accommodations and recreational venues; reunion organizing workshops; guide to parks and recreation; welcome bags with visitor guides and maps; assistance with catering, vendor and transportation needs. For assistance in planning your family reunion and to reserve a spot in an upcoming Family Reunion Workshop please call Carol Gryson at (678) 297-2811.

### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit [www.awesomealpharetta.com](http://www.awesomealpharetta.com) for more information.

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