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ALPHARETTA CVB AWARDS CULINARY PROMOTION GIVEAWAY

ALPHARETTA, GA – The Alpharetta Convention & Visitors Bureau (CVB) held a drawing at the end of March as part of the Bureau’s annual winter promotion “Alpharetta Cooks!”, awarding a getaway giveaway to Crystal Higgins of Macon, Georgia. The promotion focused on healthy culinary adventures in Alpharetta and the getaway giveaway includes:

- 2 nights with breakfast at the Hyatt Place Windward Parkway
- \$100 Publix Apron’s Cooking School Gift Card
- \$50 Vino 100 Gift Card
- 2 Custom Alpharetta Aprons
- \$75 Harry’s Farmers Market Gift Card
- \$75 Harry’s Farmers Market Salud! Cooking School Gift Card
- \$100 Slice Café Gift Card
- \$30 Tossed Restaurant Gift Card
- \$50 Fresh Market Gift Card

“I am thrilled to have won such a unique giveaway and cannot wait to experience Alpharetta and all the fun culinary and healthy lifestyle activities the city has to offer,” says an excited Higgins.

Adds Janet Rodgers, President and CEO of the Alpharetta CVB, “This is the newest in a line-up of seasonal promotions offered on an ongoing basis by the Alpharetta CVB. Promoting the unique attractions we have in Alpharetta, like the Publix Apron’s Cooking School and Harry’s Salud! Cooking School is one way we continue to position our city as a premier tourism destination.”

Higgins was chosen as the winner through a random drawing of nearly 200 entries.

For detailed information on all of the special events and promotions in Alpharetta, visit www.AwesomeAlpharetta.com, stop by the Awesome Alpharetta Welcome Center located at 20 North Main Street, or call toll-free (800) 294-0923; locally (678) 297-0102.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit www.AwesomeAlpharetta.com for more information.

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