



CONSUMER TRADE SHOW CO-OP PROGRAM

(Shows and co-op fees are subject to change)

Birmingham Southern Women’s Show, Birmingham, Alabama

September 24 – 27, 2009

www.southernshows.com

Registration Deadline: August 24, 2009

Cancellation Deadline: September 4, 2009

Partner Registration Fee*: \$250/3 partner maximum – please provide either promotional items or bags for collateral. If you are sending bags please have your brochure pre-stuffed in them. Please include one item for give-a-way.

Brochure Distribution Fee: \$350/3 partner maximum - please provide either promotional items or bags for collateral. If you are sending bags please have your brochure pre-stuffed in them. Please include one item for give-a-way.

Travel Association Registration Fee: \$400/1 regional brochure displayed - please provide either promotional items or bags for collateral. If you are sending bags please have your brochure pre-stuffed in them. Please include one item for give-a-way.

The Southern Women’s Show attracts more than 28,000 women over a 4-day period. These consumer shows target women with give-a-ways and tips on beauty, cooking, fashion, health & well-being, shopping, travel and much more!

Shipping of materials, lodging, meals and transportation will be the responsibility of each Georgia partner. GDEcD will coordinate registration and booth space.

Trade & Consumer Show Registration Form

Contact: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

Please identify the show and the level at which you would like to participate:

Show: Level of Participation: Representative Attending Show: Cell Phone #:

Please mail a copy of this form and payments to:

Georgia Department of Economic Development – Tourism Division

Attn: Pam Kruseck, Consumer Sales Specialist

75 Fifth Street, NW

Suite 1200

Atlanta, GA 30308

You may also fax this form to 404-962-4093, attention Pam Kruseck.