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FOR IMMEDIATE RELEASE  
May 29, 2009

### **American Girl Boutique and Bistro to Unveil New Doll Sunday, May 31**

You'll want to be first in line at North Point Mall's American Girl Boutique and Bistro this Sunday, May 31, where doors open at 10 a.m. for the special unveiling of the brand's newest member, Rebecca Rubin. Rebecca, a character from 1914 with brown hair and hazel eyes, is a nine-year-old girl, and the first Jewish historical character for the Mattel-owned American Girl brand.

The 23-year-old company is known for portraying dolls as historically accurate characters in stories that help modern-day adolescents deal with issues like racism, bullying and overall character development.



*American Girl Boutique and Bistro at North Point Mall is the only of its kind in the Southeast.*

The Store will offer free special events in the Alpharetta store from 11 a.m. to 3 p.m. on Sunday, celebrating the arrival of Rebecca. The first 100 girls in line will be entered into a drawing to win

the entire Rebecca collection and will receive a goody bag. There will be a special dinner at 5p.m. (reservations required 1-877-247-5223) to celebrate Rebecca.

Take advantage of two nearby Alpharetta hotels offering special packages themed specifically around American Girl and you'll be ready to rise and shine in time to enjoy the store's 10 a.m. opening. Packages are spotlighted as a *Southern Living Editors' Pick* in the June issue of the magazine. Rates begin as low as \$89 a night and include extras like pink bedding, cookies and milk delivered to the room and, of course, a bed for your doll. Book your package today at: [http://www.awesomealpharetta.com/pages/ContentPage.aspx?ContentName=American\\_Girl\\_Packages](http://www.awesomealpharetta.com/pages/ContentPage.aspx?ContentName=American_Girl_Packages).

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### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit [www.AwesomeAlpharetta.com](http://www.AwesomeAlpharetta.com) for more information.