

PRESS RELEASE
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COWETA COUNTY PARTICIPATES IN ATLANTA TRAVEL ASSOCIATION'S VISITORS INFORMATION CENTER FAMILIARIZATION TOUR

Officials with the Coweta County Convention & Visitors Center recently participated in a familiarization tour (FAM) of south Atlanta which included stops in Coweta, in-town Atlanta and Fulton, Douglas, Clayton and Henry counties. Managers of several state visitor centers were part of the two-day tour which enabled them to be better acquainted with the locations they visited.

Those taking part were Pamela Maynard from the Tallapoosa Visitor Information Center, Linda Harty of the Plains Visitor Information Center, Rebecca Clopp from the West Point Visitor Information Center, Janice Lawson with the Ringgold Visitor Information Center, and Brittney Gray, the Atlanta Metro Regional Tourism Representative with the Georgia Department of Economic Development.

“Participating in a FAM is an easy way to promote your attractions, events and community as a destination firsthand,” said Pam Mayer, coordinator of the Coweta Convention & Visitors Bureau. “After hosting a tour the managers return to their centers with in-depth knowledge of the things they see and do, enabling them to provide a wealth of helpful details on your attractions or destinations to Georgia visitors.”

Among the Coweta venues highlighted on the tour were Oak Grove Plantation Bed & Breakfast and Gardens, a driving tour with tour guide Elizabeth Beers featuring the Male Academy, Oak Hill Cemetery, The History Center, the Coweta County Courthouse, Newnan’s Historic Districts and downtown Newnan. Lunch was served in the Redneck Gourmet where the group was greeted by Ashley Chalker, Main Street Newnan Coordinator and Illustrator David Boyd.

The group toured the Ashley Park shopping area and historic downtown Senoia where they met with Jennifer Cleland, Coordinator for the Downtown Development Authority of Senoia and Scott Tigchelaar of Riverwood Studios and the Historic Senoia Project. They were treated to dessert at the Senoia Redneck Gourmet and a visit with Joe Pedicino with 92.5 “The Bear”. They enjoyed a walking tour of downtown Senoia featuring The Buggy Shop Museum.

“Coweta County has so much to offer tourists from history, shopping, museums, gardens, to sightseeing and more - this was a wonderful opportunity for these information center specialists to experience some of the tourism products we have,” said Tray Baggarly, Event Services Director for Coweta County.

“I believe we made a lasting memory of Coweta County and we look forward to working more closely with the Visitor Information Centers,” added Mayer.

The Coweta County Convention & Visitors Bureau is the official tourism marketing agency for Coweta County. The CVB advertises and promotes the area to bring business to hotels, attractions, historical sites and meeting facilities within Coweta County and its neighboring communities.

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PHOTO in Redneck Gourmet

Seated left to right: Janice Lawson, Elizabeth Beers, David Boyd
Standing left to right: Rebecca Clopp, Pam Mayer, Pamela Maynard, Ashley Chalker, Linda Harty, Brittney Gray, Tray Baggarly