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### **ALPHARETTA CVB AWARDS FALL PROMOTION PRIZE**

The Alpharetta Convention & Visitors Bureau (CVB) held a drawing at the end of October, as part of the CVB's annual fall promotion "Autumn's in the Bag", awarding a grand prize five-piece luggage set to Tony Renfro of Alpharetta, Georgia. The annual promotion highlights outdoor activities in Alpharetta, such as hiking and biking, and also provides a guide to Alpharetta restaurants and hotels. During the promotion, people could stop by the Alpharetta Welcome Center and pick up a complimentary tote bag.

"When I received your email informing me I was the winner of the 'Autumn's in the Bag' contest, I was shocked. I had forgotten I entered the contest the same day they were judging the scarecrows in downtown Alpharetta. Glad we stopped in. I love Alpharetta!" says Renfro.



*Janet Rodgers presents Tony Renfro and his son, Bailey, with the grand prize luggage.*

Adds Janet Rodgers, President and CEO of the Alpharetta CVB, “Each of our seasonal promotions is designed to raise awareness of all that Alpharetta has to offer visitors. When promotions engage local residents, too, there’s an opportunity to share with our community what the CVB does to create a positive economic impact through marketing and promoting the city.”

For detailed information on all of the seasonal events and happenings in Alpharetta, visit [www.awesomealpharetta.com](http://www.awesomealpharetta.com), stop by the Alpharetta Welcome Center located at Park Plaza, 178 South Main Street, Suite 200, Alpharetta, Georgia 30009, or call toll-free (800) 294-0923; locally (678) 297-0102.

**Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta’s upscale and modern hotels. Visit [www.awesomealpharetta.com](http://www.awesomealpharetta.com) for more information.

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