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FOR IMMEDIATE RELEASE
November 12, 2008

ALPHARETTA CVB AWARDS FALL PROMOTION PRIZE

The Alpharetta Convention & Visitors Bureau (CVB) held a drawing at the end of October, as part of the CVB's annual fall promotion "Autumn's in the Bag", awarding a grand prize five-piece luggage set to Cheryl Henleben of Roswell, Georgia. The annual promotion highlights Alpharetta's seven unique shopping districts and provides a guide to area restaurants and hotels. During the promotion, people could stop by the Alpharetta Welcome Center and pick up a complimentary tote bag and coupon book.

"This is the first CVB promotion I have participated in and I am so excited to have won! I'll definitely share the luggage with my entire family," said Henleben.



Janet Rodgers presents Cheryl Henleben with her grand prize luggage.

Said Janet Rodgers, President and CEO of the Alpharetta CVB, “Seasonal promotions create awareness for the tourism industry in Alpharetta, providing an opportunity to showcase what the city has to offer while also offering visitors and residents discounted rates at Alpharetta hotels – a perfect way to vacation or ‘stay-cation’ in Alpharetta.”

For detailed information on all of the seasonal events and happenings in Alpharetta, visit www.AwesomeAlpharetta.com, stop by the Awesome Alpharetta Welcome Center located at 20 North Main Street, Alpharetta, Georgia 30009. Or call toll-free (800) 294-0923; locally (678) 297-0102.

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Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta’s upscale and modern hotels. Visit www.awesomealpharetta.com for more information.