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Alpharetta CVB Awards Summer Getaway Giveaway

Laurie Finkelstein of Marietta, Georgia, was selected on September 1 as the winner of the Alpharetta Convention and Visitors Bureau's (CVB) annual summer promotion, "Destination: Alpharetta – Mission: Family Fun" getaway giveaway.

The grand prize includes: two nights at Hotel Sierra Alpharetta, with complimentary breakfast, four tickets to the Alpharetta Family Skate Center, The Cooler, passes for four to Regal Theatres, passes for four to LifeTime Fitness, bicycle rental for four from Roswell Bicycles, a \$75 gift certificate to the Diner at North Point, a \$50 gift certificate to the spa at LifeTime Fitness and a \$75 gift certificate to Bahama Breeze.



Janet Rodgers, Alpharetta CVB President and CEO, presents Laurie Finkelstein with the getaway giveaway.

"I am so excited to see all that Alpharetta has to offer," exclaims Finkelstein as she redeems her prize.

Adds Janet Rodgers, President and CEO of the Alpharetta CVB, “The purpose of this summer promotion and the other four seasonal promotions we have throughout the year is to raise awareness of all the awesome, family-friendly activities available in and around Alpharetta, while also giving a lucky winner the opportunity to experience our city firsthand and, of course, stay in one of our upscale, modern hotels.”

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Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau (CVB) serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta’s upscale and modern hotels. For more information about the Alpharetta CVB, visit the website at www.awesomealpharetta.com.
