

AMTA BOARD Meeting- NOVEMBER 4, 2010-AMICALOLA FALLS STATE PARK

In attendance: Beth Bailey, Brittney Gray, Brandi Wigley, Rebekah Kline, Katie Brinkle, Jacquie Wansley, Judy Renfroe, Nancy Price, Theresa Jenkins, Abbey Harwell, Collin Cash, Diane Stone, Jon Brasher

November Board Meeting:

Called to order 10:20am

Approval of minute pending-will approve at January board meeting.

Gdec Report: Brittney Gray

GACIVILWAR.ORG-new Civil War website promoting 150 yr anniversary

Office representatives in Rio Di Jenairo Brazil promoting GA

Domestic Salesperson position open

Tourism product development grants: delayed due to volume-see Britney with status.

Travel South in February

Coop Advertising Report:

Updates for TOP 100 brochure done and submitted to partners for approval.

Southern Living Budget Travel and Woman's Day online Trip Advisor and Yahoo.

Public Relations: Rebekah Cline

Facebook posts are now Tweeted.

Send posts to Rebekah for Facebook.

Member memo is much improved in appearance, Rebekah congratulated for her hard work!

Membership: Brandi Wigley

Renewals can now be paid by PayPal on the AMTA website

Send all changes to membership list to Brandi.

Governmental Affairs: Beth Bailey for Kym Hughes

Tourism Day at State Capital building January 25, 2011-need members to get involved and be there in numbers to represent Atlanta Metro.

Kym Hughes is planning AMTA's involvement in Tourism Day.

Meetings and Programs:

Holiday Luncheon Wednesday December 1 at Gwinnett Historic Ballroom on the square in downtown Lawrenceville. Aurora Theater providing entertainment. \$40 per person prepaid. More details and invitation to follow.

Treasurers Report: Gordon Price:

Expenses are meeting projections. Membership dues are down slightly. Cash flow looks good for remainder of 2010. We will need to cut expenses in 2011.

No longer have our own American Express transaction account, will use PayPal moving forward.

Motion to approve: Cash, second Wansley unanimously approved.

Motion to end board meeting and move into board retreat by Price, second Wigley unanimously approved.