

AMTA Board Meeting Minutes  
March 3, 2010  
Hampton Inn Cumberland

In Attendance:

Theresa Jenkins, Jon Brasher, Jacquie Wansley, Diane Stone, Gordon Price, Trey Baggerly, Kym Hughes, Abbey Harwell, Judy Renfroe, Brandi Wigley, Brittney Gray  
Guest/Host Marla Gonzales-Hampton Inn

Meeting called to order by Jenkins at 10:02am

Jenkins made motion to approve January board minutes, motion to approve-Brasher, second-Renfroe, all approved

Treasurer's report given by Price. Motion to approve-Wansley, second-Brasher, all approved.

GDEcD Report given by Gray. Working on Fams for AMTA. Details were given for Travel Media Marketplace, see attachment A for details.

Membership report given by Wigley. Working on a survey for AMTA members. Holly McKinley will be calling all members that have not renewed at end of March.

Diane Stone reported that a new AMTA Friend program will begin soon. Name was discussed and AMTA Ambassador was most popular. See attachment B for details.

Public Relations/Website: New chairs Rebekah Cline and Lisa Werneck

Governmental Affairs: Renfroe and Jenkins filled group in on important House bills related to Tourism.

Meetings & Programs: Jacquie Wansley reported next General Meeting location is set for Andretti on April 7 at Andretti.

New Business:

Discussion took place about AMTA's inclusion in Travel Media Marketplace. See Attachment A for details.

Travel South upcoming April 12

Board voted not to join TDAG due to current finances.

Meeting Adjourned 1140am