

**AMTA Board Meeting**  
**July 11, 2007**  
**Ramada Inn Forrest park- Clayton County**

**Members Present:**

Janet Rodgers, Barbara Mullin, Barbara Daniell, Diane Stone, Linda Harris, Beth Bailey, Theresa Jenkins, Gordon Price, Collin Cash, Judy Renfroe, Jon Brasher, Cricket Elliott. **Others Present:** Jeff Mills

Meeting called to order by President Janet Rodgers. Welcome by Beth Bailey.

**Minutes** of the May Board meeting were approved with a motion by Judy Renfroe and a second by Beth Bailey.

**Treasurer** Gordon Price made a motion to include the monthly treasurer's report as an attachment to the monthly minutes and the official AMTA record book. With a second by Jon Brasher, the motion carried. Gordon Price then presented the treasurer's report and mentioned that he is in the process of find a new CPA. There was discussion on the co-op account and Price will follow up with Theresa Jenkins. Barbara Daniell made a motion to approve the Treasurer's report with the exception of the co-op report. With a second by Judy Renfroe the motion carried. Theresa Jenkins made a motion, seconded by Judy Renfroe to allow treasurer Price to update to Quicken 2007.

**COMMITTEES:**

**GDEcD Co-op-** Theresa Jenkins reported that we have received the check from the GDEcD match for last year. We should be notified of this year's funds by the end of July. Jenkins gave an update on ad responses and the last press trip. There was discussion on the Douglasville CVB continuing to do co-op fulfillment. Collin Cash reported that Douglasville cannot continue as is, but she will investigate purchasing stamps through AMTA to see if she can continue to handle fulfillment.

**Visitors Guide-** Diane Stone reported that she had signed off on the guide and it is going to press next week, to be delivered by the end of July. It will also be on the website.

**Website-** Barbara Daniell reported that the Webmaster is working on the re-design to match the "Top-100" brochure. It was decided that the visitors guide and the "Top-100" brochure should be placed on the website with a zip code required for downloading.

**Public Relations-** Michelle Lawrence is on vacation so Beth Bailey gave a report on the recent Travel Media Marketplace.

**Sales-** Beth Bailey reported that the summer VIC days are over, but the committee would be looking at dates for the fall. AMTA may not be able to do a Fall Blitz this year but are looking at AAA. She also reported that the state is doing food at ABA and NTA again.

**Meetings/Programs-** Linda Harris reported that Jon Brasher has the August meeting set up with the Atlanta History Center. There was discussion on changing the date of the October meeting to accommodate the High Museum's program for the Louvre phase 2 opening. It was decided that we would change the meeting to October 10 and ask for a space for a short meeting following the exhibit tour to hold board elections. Judy Renfroe reported that the Holiday Luncheon would be held at the new Cobb Energy Performing Arts Center on December 5. Judy Renfroe also brought a request from *Ya'll Magazine* to make a presentation at the August meeting. It was decided that they would have to join AMTA first.

**Membership-** Diane Stone handed out an addendum to the membership roster. The membership roster will be sent to the membership via an e-blast from the AMTA Webmaster.

**Other Business:** Janet Rodgers reported on the Executive Committee's meeting regarding AMTA Administrative duties. Diane Stone will continue to do Membership Renewals and Retention.

Judy Renfroe made a motion to approve a new contract for Diane Stone, seconded by Gordon Price. Other administrative duties will be handled by members as follows:

Nametags- Collin Cash

Member Memo- Barbara Daniell

PR/photos- ask the meeting host to take pictures

PO Box- Roswell CVB

Web Inquiries- Douglasville CVB

Jeff Mills announced that the Dekalb CVB wants to host lunch for a co-op partners meeting. He and Theresa Jenkins will coordinate for dates.

The AMTA Board Retreat will be November 13 at a Roswell Hotel (Barbara Mullin's property).

Meeting Adjourned.

Collin Cash- Secretary