



CONSUMER TRADE SHOW CO-OP PROGRAM

(Shows and co-op fees are subject to change)

Birmingham Southern Women's Show, Birmingham, Alabama

October 2 – 5, 2008

www.southernshows.com

Registration Deadline: September 4, 2008

Cancellation Deadline: September 18, 2008

Partner Registration Fee*: \$200/3 partner maximum – please include one item for give-a-way

Brochure Distribution Fee: \$300/3 partner maximum

Promo Item Distribution: No Fee/2 partner maximum

Travel Association Registration Fee: \$350/1 regional brochure displayed

The Southern Women's Show attracts more than 28,000 women over a 4-day period. These consumer shows target women with give-a-ways and tips on beauty, cooking, fashion, health & well-being, shopping, travel and much more!

Shipping of materials, lodging, meals and transportation will be the responsibility of each Georgia partner. GDEcD will coordinate registration and booth space.

Trade & Consumer Show Registration Form

Contact: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-mail: _____

Please identify the show and the level at which you would like to participate:

Show: **Level of Participation:** **Representative Attending Show:** **Cell Phone #:**

Please mail a copy of this form and payments to:

Georgia Department of Economic Development – Tourism Division

Attn: Pam Kruseck, Consumer Sales Specialist

75 Fifth Street, NW

Suite 1200

Atlanta, GA 30308

You may also fax this form to 404-962-4093, attention Pam Kruseck.