



**CONSUMER TRADE SHOW CO-OP PROGRAM**

*(Shows and co-op fees are subject to change)*

**AARP Life@50+ National Expo, Washington, DC**

September 4 – 6, 2008

[www.aarp.org/events](http://www.aarp.org/events)

**Registration Deadline:** August 21, 2008

**Cancellation Deadline:** August 25, 2008

**Partner Registration Fee\*:** \$200/3 partner maximum – please include one item for give-a-way

**Brochure Distribution Fee:** \$300/3 partner maximum – please include one item for give-a-way

**Promo Item Distribution:** No Fee/2 partner maximum

**Travel Association Registration Fee:** \$300/1 regional brochure displayed – please include one item for give-a-way

**Life@50+ | AARP's National Event & Expo is a rare opportunity for you to increase your organization's visibility and reach among baby boomers and beyond. Especially when Life@50+ is the culmination of a year's worth of nationwide publicity celebrating AARP's 50th Anniversary. It's your chance to speak directly to one of the fastest growing markets around. And it's a great way for our members to learn about the products and services that matter the most to them and their lifestyle.**

Shipping of materials, lodging, meals and transportation will be the responsibility of each Georgia partner. GDEcD will coordinate registration and booth space.

**Trade & Consumer Show Registration Form**

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Please identify the show and the level at which you would like to participate:

<u>Show:</u>	<u>Level of Participation:</u>	<u>Representative Attending Show:</u>	<u>Cell Phone #:</u>
_____	_____	_____	_____
_____	_____	_____	_____

***Please mail a copy of this form and payments to:***  
Georgia Department of Economic Development – Tourism Division  
Attn: Pam Kruseck, Consumer Sales Specialist  
75 Fifth Street, NW  
Suite 1200  
Atlanta, GA 30308

You may also fax this form to 404-962-4093, attention Pam Kruseck.