



FOR IMMEDIATE RELEASE: Mar. 12, 2009

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Lawrenceville Hires New Visitor Information Center (VIC) Manager

The Lawrenceville Tourism & Trade Association is proud to announce the hiring of Ashley Murphy as the new VIC Manager.

A graduate of Georgia College & State University, Ashley offers a background in Mass Communication with a concentration in Public Relations. She worked with the Milledgeville Convention & Visitors Bureau, while attending GCSU, gaining extensive experience in the tourism industry. She took on a variety of tasks with the Milledgeville CVB which provided her with a great foundation for her new position as Lawrenceville's VIC Manager.

Ashley will be responsible for managing the daily activities of the VIC along with taking responsibility for the group of volunteers who donate their time throughout the week.

Along with managing the VIC, Ashley will be responsible for managing the membership of the LTTA. She will assume the duties of managing the association, member services and recruitment, communications, and annual networking events.

The Lawrenceville Tourism & Trade Association is Lawrenceville, Georgia's Destination Marketing Organization (DMO) appointed by the city's Downtown Development Authority and sanctioned by the City of Lawrenceville with a mission to promote tourism, business development, and civic life in the city of Lawrenceville.

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