



Hotel Equities Contacts:
Margaret M. Jones, Dir. of Public Relations
mjones@hotelequities.com

770.934.2170

Mary Beth Cutshall, Dir. of Business Dev.
mcutshall@hotelequities.com

678.578.4444, x.16

Andrew Pace, Dir. of New Development
apace@hotelequities.com, 678.578.4444, x. 23

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Hotel Equities Names McConnell General Manager at TownePlace Suites-Alpharetta

ATLANTA, GA (March 9, 2010) – **Hotel Equities** (www.hotelequities.com) recently named Jedd McConnell the General Manager for the **TownePlace Suites-Alpharetta**. Mr. McConnell has responsibility for overseeing all financial and management operations of the hotel including hiring the employees, meeting budget goals and representing the company in the community.

“Jedd brings an excellent background in management to our hotel,” said Tamara Markham, Director of Operations for Hotel Equities. “Our guests and our associates will benefit from his expertise as well as his genuine concern. The hotel will thrive under his leadership.”

Mr. McConnell brings seven years of experience to his new position with Hotel Equities. He began his hospitality career as the Front Office Manager at the Sandestin Golf and Beach Resort in Sandestin, Florida. Named Assistant General Manager at the Residence Inn-Sandestin, he served as the hotel’s General Manager before he joined Hotel Equities in Atlanta.



Jedd McConnell

Mr. McConnell gained additional experience with Hotel Equities through several positions including Operations Manager at the Fairfield Inn & Suites-Atlanta Buckhead, a hotel recognized by Marriott for outstanding guest service. He also served as Bench Manager at the Comfort Suites-Brunswick, GA and assisted with management transition at the Candlewood Suites-Macon when Hotel Equities took over the property.

“I enjoy the sense of camaraderie and teamwork with all Hotel Equities associates,” said Mr. McConnell. “I am proud to work for a company that has high standards and expectations. Hotel Equities also emphasizes professional, personal and spiritual development.”

Active in his community, Mr. McConnell volunteers with Habitat for Humanity and the Special Olympics. Last year, he participated in the Relay for Life. In his free time, he enjoys golf, tennis, following college sports, reading and spending time with his family.

Mr. McConnell graduated from the University of Alabama with a degree in Political Science. He and his wife Amy live in metro Atlanta with their two dogs.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta’s upscale and modern hotels. Visit awesomealpharetta.com for more information.

Hotel Equities

Hotel Equities (HE) is an Atlanta-based full-scale hotel management, development and consulting firm. Frederick W. Cerrone, CHA, serves as President and CEO. In its portfolio, HE presently lists 46 properties. For more information, visit www.hotelequities.com

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