



PRESS RELEASE



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Gwinnett Braves Announce 2010 Promotional Calendar

Schedule Features Fireworks, Webkinz and Entertainment Acts

The Gwinnett Braves today announced the team's 2010 promotional schedule. As part of the announcement, the team also rolled out promotion specific ticket packages that include a Bobblehead Pack, Fireworks Pack, Entertainment Pack and Webkinz Pack. All packs include five games and start at \$37.50 per seat.

Bobblehead Pack – May 1, May 15, June 5, June 19 and Opening Night*

**Opening Night is a bonus game and does not include a bobblehead giveaway*

Fireworks Pack – April 9, May 14, June 18, July 23 and August 27

Entertainment Pack – April 10, May 21, July 9, July 23 and August 13

Webkinz Pack – April 28, May 19, June 2, July 28 and August 25

Confirmed promotions at Coolray Field include:

April 8 – Opening Night; Magnet Schedule Giveaway

April 9 – Fireworks Extravaganza

April 10 – 11 – BB McCoy Performance

April 11 – Presented by Gwinnett Daily Post; United Way Literacy Day; Book Drive

April 14 – Death, Taxes and Baseball

April 28 – Health and Fitness Night, Webkinz Giveaway #1

April 29 – Buford City Night

April 30 – Button Night, A Tribute to Button Gwinnett

May 1 - Presented by Charter Communications and Charter Business with Jason Heyward Bobblehead Giveaway

May 2 – Chopper's Clubhouse Day

May 4 – Cuatro de Mayo

May 14 – Presented by Allgood with Jersey Auction to Benefit the Rally Foundation for Childhood Cancer; Red, White and Blue Night; Fireworks Extravaganza

May 15 – Presented by Gwinnett Medical Center with Tommy Hanson Bobblehead Giveaway

May 16 – Senior Day

May 19 – Webkinz Giveaway #2

May 20 – Country Western Night with Whiplash the Cowboy Monkey

(<http://www.youtube.com/watch?v=nDzifxh07GM>); Lawrenceville City Night

May 21 – Birdzerk Performance; Coolray Field Campout

May 31 – Memorial Day Celebration; Fireworks Extravaganza

June 2 – Bark in the Park, Webkinz Giveaway #3

June 3 – Suwanee City Night

June 4 – Las Vegas Night

June 5 – Presented by Delta Community Credit Union with Dave Brundage Bank Giveaway

June 6 – Boy Scout Day

June 14 – Flag Day

June 17 – Norcross City Night

June 18 – Need for Speed Night, Paying Homage to the Auto Racing Industry; Fireworks Extravaganza

June 19 - Presented by Georgia Power with Chopper Bobblehead Giveaway
 June 20 – Father’s Day Celebration
 June 23 – Youth Group Night
 June 24 – Dacula City Night
 July 3 – Heroes of the Diamond Red, White and Blue Tour with Postgame Fireworks Spectacular
 *Game Features the Military All-Stars vs. Latin Stars
 July 7 – Daycare and Summer Camp Day
 July 8 – Snellville City Night
 July 9 – Presented by Chick-Fil-A The San Diego Chicken
 July 10 – Presented by Gas South with Promotional Giveaway
 July 11 – Mascot Mania
 July 23 – Myron Noodleman Performance; Fireworks Extravaganza
 July 24 – Christmas in July
 July 27 – Bark in the Park
 July 28 – Webkinz Giveaway #4
 July 29 – Duluth City Night
 July 30 – Faith Night
 July 31 – British Invasion Night
 August 13 – Zooperstars Performance; Friday the 13th Spooktacular
 August 14 – Presented by Charter Communications and Charter Business with Promotional Giveaway
 August 15 – Salute to the Arts
 August 17 – LifeSouth Blood Drive
 August 25 – Webkinz Giveaway #5
 August 26 – Lilburn City Night
 August 27 – Presented by Gwinnett Medical Center with Jersey Auction to Benefit Gwinnett Medical Center Foundation; Fireworks Extravaganza
 August 28 – 29 – Fan Appreciation Nights
 August 30 – The Last Hurrah: Regular-Season Finale Celebration
**All Dates and Promotions are Subject to Change*

Additional season-long promotional events include:

12Stone Tuesdays – The Gwinnett Braves and 12Stone Church host 12Stone Tuesdays; a charity evening that highlights local non-profits.

2-for-1 Tuesdays – The G-Braves and Kraft Singles will team up to offer fans two-for-one pricing on Tuesdays at Coolray Field. Fans that bring in a Kraft Singles Wrapper will receive a buy-one-get-one-free offer on all Baseline Box and General Admission - Lawn seating.

Webkinz Wednesdays – One Wednesday each month the G-Braves will giveaway a Webkinz stuffed animal to the first 1,000 kids in attendance. The lovable plush pets come alive online in Webkinz World with a unique Secret Code. Each month a different Webkinz will be featured. Giveaway dates are April 28, May 19, June 2, July 28 and August 25.

Fireworks Fridays – Each month fans will be treated to a postgame fireworks extravaganza. Schedule fireworks dates are April 9, May 14, May 31*, June 18, July 23 and August 27.

**Bonus show added to celebrate Memorial Day*

Sunday Family Fun Day – Every Sunday kids will have the opportunity to run around the bases after the game with the Race Around the Bases. Kids 5 and under must have parent/guardian. After running the bases, kids and their parents have the opportunity to play catch in the outfield with the Chick-Fil-A Family Toss.

Additional promotions and events will be added throughout the 2010 season.

The Gwinnett Braves are scheduled to play 144 regular-season contests in 152 days between April 8 and September 6. The first game of the 2010 season at Coolray Field is on April 8th against the Charlotte Knights at 7:05 p.m. All Gwinnett Braves 2010 tickets packages, starting as low as \$6 per game, are available now at gwinnettbraves.com, the

Coolray Field Box Office and by calling (678) 277-0340. Individual tickets go on sale March 10th, with the Opening Weekend presale beginning on March 5th.

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