



Contact: Katie Reeder
Public Relations Manager
Alpharetta Convention and Visitors Bureau
Office: 678-297-2811
Cell: 404-384-2954

FOR IMMEDIATE RELEASE
January 8, 2010

ALPHARETTA CVB AWARDS HOLIDAY PROMOTION GIVE-AWAY

ALPHARETTA, GA – The Alpharetta Convention & Visitors Bureau (CVB) held a drawing at the end of December as part of the Bureau’s annual holiday promotion “Unwrap the Magic”, awarding a grand prize gift extravaganza valued at more than \$1,100 to Julie Clyburn of Cumming, Georgia.



Janet Rodgers, President and CEO of the Alpharetta Convention and Visitors Bureau, awards Julie and Doug Clyburn of Cumming with the gift extravaganza.

“I entered the promotion when I visited the Bureau during the Open House to celebrate the organization’s new location in December,” says Clyburn. “I’ve never won anything and what a fabulous surprise! We will thoroughly enjoy the gift certificates, visiting the restaurants and shops who generously donated towards this prize and treating our out-of-town guests to a stay in Alpharetta hotels when our youngest daughter graduates high school in May.”

Adds Janet Rodgers, President and CEO of the Alpharetta CVB, “The Alpharetta CVB holds five seasonal promotions a year to share with visitors and residents what there is to see and do, where there is to eat and shop and where to stay in Alpharetta. 337 people entered this drawing! We are so fortunate to have great relationships with local business owners who truly understand and support our mission and make these extravagant giveaways possible.”

The Alpharetta CVB would like to extend a generous thank you to the following sponsors, whose participation makes this promotion possible: Andretti Karting and Games, Bahama Breeze, The Cannery, The Cooler, Galerie Boutique, Hilton Garden Inn Atlanta North Point, Holiday Inn Express Alpharetta, Hyatt Place Windward Parkway, Ivy Interiors, Joe’s Crab Shack, Main Street Art Company, Original Pancake House, Sage Woodfire Tavern, Studio One-to-One Personal Training, Tous and Vino 100/Tinder Box.

For detailed information on all of the seasonal events and happenings in Alpharetta, visit awesomealpharetta.com, stop by the Awesome Alpharetta Welcome Center located at Park Plaza, 178 South Main Street, or call toll-free (800) 294-0923; locally (678) 297-0102.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta’s upscale and modern hotels. Visit awesomealpharetta.com for more information.

###
