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Gayle Battersby Joins Alpharetta Convention and Visitors Bureau Board

Gayle Battersby, Executive Director of the Ed Isakson/Alpharetta YMCA, was elected to the Alpharetta Convention and Visitors Bureau (CVB) Board of Directors at its August meeting.

Janet Rodgers, President and CEO of the Alpharetta CVB says, “Gayle is an incredible asset to our community and we are pleased that she has joined the Board. She is wonderful at sharing information and connecting people and businesses, so I know, as a board member, she will help tell the Alpharetta CVB story about who we are, what we do, and how we can help the community, which in turn benefits us all.”

Battersby was born in Tonawanda, NY and raised in Erie, PA. She graduated from Gannon University with a Bachelors Degree in Education and began her career with the YMCA in Erie in 1977 as a Youth Counselor. Her mother and siblings still live in Erie where her mother, who is 89, is still working for the YMCA where Gayle started her career.

“We moved to the Atlanta area so that my husband, Peter, could attend school here and enjoyed the area so much that we stayed,” says Battersby. She joined the YMCA of Metropolitan Atlanta in 1992 and assumed her current position as Executive Director of the Ed Isakson/Alpharetta YMCA in 2009. Battersby served as Chairman of Leadership North Fulton in 1999-2000 and is a member of the Roswell Rotary Club.

“I am excited about the opportunity to serve on the Alpharetta CVB Board,” says Battersby. “I would like to see how I can use my experience with the YMCA and other organizations in our community to help grow tourism in our beautiful town.”

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta’s upscale and modern hotels. Visit awesomealpharetta.com for more information.

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