



P.O.P.

PROFESSIONAL OUTREACH PROGRAM

STS Continuing Education

for the Tourism Professional

Bringing timely information right to your desktop, Southeast Tourism Society's Continuing Education offers online sessions covering an array of topics important to your organization's success. View the presentation from the comfort of your own computer and listen to the presentation over your own phone - without leaving your desk!

There is no charge for this 1-hour class.

Finding, Recruiting and Retaining a Platinum Team



Presented by: Mike Gamble

**President & CEO
SearchWide**

Wednesday, August 18, 2010
Time: 10:00 AM ET

Mike Gamble, President & CEO of SearchWide, will be with us to talk about finding, recruiting and retaining a platinum team.

We will explore ways to differentiate your organization simply by the way you find, hire and retain the best and brightest individuals. Talent acquisition and retention is a full time job and when done properly and consistently will position you and your organization for greatness.

In this class, we will discover:

- * How and where to recruit the best talent

- * How to establish an effective interview process
- * How to groom your key people so they will be of platinum quality and position them for growth

SearchWide is "The Bridge Between Professionals"...An executive recruitment firm specializing in the travel, tourism, tradeshow/events, association management/non-profit, technology and production industries.

As co-founder of SearchWide in 1999, Mike's primary focus is to ensure that SearchWide exceeds client and candidate expectations every day. While striving to add value and develop new opportunities for SearchWide, Mike ensures the team stays focused on their core mission. Through his cooperative leadership style he creates a secure and productive environment for the teams' success. Mike's extensive career in the hospitality industry began when he earned a B.S. degree from the University of Wisconsin-Stout in Hotel and Restaurant Management.

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