



Contact: Mary Beecham
Public Relations Manager
Alpharetta Convention and Visitors Bureau
Office: 678-297-2811
mary@awesomealpharetta.com

FOR IMMEDIATE RELEASE
July 15, 2010

**Alpharetta Convention and Visitors Bureau Announces Appointment of
Mary Beecham to Public Relations Manager Position**

The Alpharetta Convention and Visitors Bureau is pleased to announce the appointment of Mary Beecham to the position of Public Relations Manager. Ms. Beecham brings with her previous experience working with the Alpharetta CVB as Assistant to the President. In her new role, Ms. Beecham is responsible for helping to promote the mission of the Bureau to attract overnight visitors by focusing positive attention on the City of Alpharetta.

According to Alpharetta Convention and Visitors Bureau President and CEO, Janet Rodgers, “We all know Mary well and know the quality of her work. It is great to have her back at the Alpharetta CVB in her new position as PR Manager.”

Ms. Beecham is an Atlanta area native and attended the University of West Georgia where she graduated with a BBA in Marketing. During her professional career she has worked for IBM, the Atlanta Committee for the Olympic Games, The Margaret Mitchell House and King’s Ridge Christian School. She and her husband Steve, a Roswell native, volunteer and serve on the Development Committee for The Ron Clark Academy in south Atlanta. They have three children: Connor, Elyse and Colin.

Says Ms. Beecham, “I am very excited to be returning to the Alpharetta CVB and look forward to showcasing a great city in the area that my family calls home.”

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta’s upscale and modern hotels. Visit awesomealpharetta.com for more information.

###