



**MEDIA ADVISORY  
5/13/10**

**WORLD OF COCA-COLA CELEBRATES 3<sup>RD</sup> ANNIVERSARY MAY 24<sup>TH</sup>  
WITH \$3 TICKETS FOR FIRST 3 HOURS**

*-- Online ticket offer allows you to visit early, save money and start your week refreshed! --*

**WHAT:** World of Coca-Cola will celebrate its 3<sup>rd</sup> anniversary on May 24<sup>th</sup>, by offering \$3 general admission tickets, available through online purchase only, for timed entry at 9am, 10am or 11am for visits on that date. This offer will not be available at walk up and quantities are limited, so go to [www.worldofcoca-cola.com](http://www.worldofcoca-cola.com) to purchase tickets now.

What better way to start off your week than by getting a hug from the 7' tall Coca-Cola Polar Bear after you've gotten such a great deal on tickets? Those Monday blues won't be able to derail you once you experience the 4-D movie, take your taste buds for a trip around the world sampling over 60 international beverages offered in Taste It and grab an 8 oz. glass bottle of Coca-Cola, fresh off the onsite bottling line! Start your week off right and save some cash at the same time with this special offer. For more information, please visit [www.worldofcoca-cola.com](http://www.worldofcoca-cola.com).

**WHEN:** **Monday, May 24<sup>th</sup> with timed entry at 9am, 10am or 11am.**

**WHERE:** **World of Coca-Cola**  
121 Baker St., NW  
Atlanta, GA 30313  
(Directions – [www.worldofcoca-cola.com](http://www.worldofcoca-cola.com))

**HOW:** Purchase \$3 general admission tickets online at [www.worldcoca-cola.com](http://www.worldcoca-cola.com) for timed entry at 9am, 10am or 11am for visits on May 24<sup>th</sup> only. This offer will not be available at walkup. Quantities are limited to building capacity for the three hour period.

**World of Coca-Cola Contact**

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### **About the World of Coca-Cola**

At the World of Coca-Cola, experience the fascinating history of the world's most famous soft drink in a dynamic, multimedia attraction featuring a fully-functioning bottling line that produces an 8 oz. glass bottle of Coca-Cola for each and every guest. View over 1,200 never-before-displayed artifacts ranging from vintage bottles to a 1939 Coca-Cola delivery truck from Argentina. The thrilling, multi-sensory 4-D movie experience, "In Search of the Secret Formula", puts you right in the action. Tempt your taste buds with over 60 different beverages made by The Coca-Cola Company from around the world in Taste It! Experience something new and inviting around every corner of the World of Coca-Cola.

The World of Coca-Cola is located at 121 Baker Street in Pemberton Place, adjacent to the Georgia Aquarium in downtown Atlanta and is accessible via the Peachtree Center or CNN/ World Congress Center MARTA stations. Consumers with questions about the attraction may call 1-800-676-COKE or visit our website at [www.worldofcoca-cola.com](http://www.worldofcoca-cola.com) to purchase timed tickets.

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