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2010 KICK IT 3V3 NATIONAL SOCCER TOUR COMING TO CARTHAGE!
Local Athletes are Invited to Participate in the World's Largest 3v3 Event

Kick It 3v3 Tour, the largest 3v3 soccer tour in the world, brings top-notch competition, entertainment and excitement to Alpharetta on Saturday and Sunday, June 26-27 from 9am to 5pm both days. The tournament will take place at the Polo Club of Atlanta Complex in Forsyth County across from Vickery Village. Kick It 3v3 has partnered with the Cobras Soccer Club this year to support underprivileged local children. The Alpharetta event provides local athletes the opportunity to qualify for the Kick It 3v3 Regional Championships, where teams compete for a spot at the **Kick It 3v3 World Championships** hosted by *ESPN's Wide World of Sports®* Complex in Orlando.

Now in its 20th year, Kick It offers players of all ages and abilities a festival-style atmosphere filled with fun, dynamic, and fast-paced competition. Pool play kicks into action on Saturday with each team showcasing its talent to compete for first, second and third place prizes on Sunday. This eventful weekend also features family-friendly entertainment with inflatable games, instructional clinics, soccer skill challenges, food and activities for all to enjoy.

With Sports Authority as the Presenting Sponsor, the 2010 Kick It 3v3 Soccer Tour is comprised of 50 qualifying and 10 regional events held throughout the United States from May through September, culminating with the World Championships, hosted by *ESPN's Wide World of Sports®* Complex in Florida January 14-17, 2011. The exciting, revamped, local and regional weekend soccer celebrations provide games, concessions and entertainment to more than 70,000 participants and 400,000 spectators each season.

The Alpharetta Convention and Visitors Bureau (CVB) provides complimentary assistance when booking tournaments in Alpharetta. The experienced Alpharetta CVB staff will check hotel availability and secure the best group rate, act as your hotel liaison to ensure all your requirements are met, organize and conduct personal site inspections, provide visitor information about "Awesome Alpharetta", assist in transportation and other logistical arrangements, refer vendors and service providers for all your event needs and offer promotional and publicity assistance.

We're all about the upscale and modern – at a price you can afford. Stay at one of the City's 23 upscale and modern hotels and contact us directly for complimentary assistance to help book your next group stay. E-mail: sports@awesomealpharetta.com or call 678-297-2811 or 1-877-202-5961.

About Team Championships International

Team Championships International ("TCI") is the world leader in organization, implementation and management of national tours within the active lifestyle and participatory sports sector. Its combined leadership team has produced more than 3,000 events since 1989. TCI's primary brands, the Hoop It Up 3on3 Basketball Tour, the Kick-It 3v3

Soccer Shootout Tour and the Let It Fly 4on4 Flag Football Tour, will host more than one million competitors and spectators throughout the 2007 season, positioning the company not only as a provider, but also a catalyst for the promotion of active lifestyles throughout America.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit awesomealpharetta.com for more information.

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