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ARTISTS GET CREATIVE AS THEY PREPARE FOR ALPHARETTA'S JURIED FINE ARTS FESTIVAL

Alpharetta, GA – Artists from throughout the U.S. hone their craft, preparing for the Alpharetta Arts Streetfest. This colorful festival will take place 10 a.m. to 6 p.m. Saturday and Sunday, April 24-25, 2010 on Milton Avenue in the Alpharetta Historic District. Admission and parking are free to the public.

Festival-lovers and arts enthusiasts can look forward to two days of strolling through outdoor galleries filled with fine paintings, mixed media, photography, pottery and jewelry, as well as textile, glass, wood, metal and paper art.

“It is my pleasure to welcome artists from across the country to the City of Alpharetta,” said Mayor Arthur Letchas. “Each year this event brings something new to the table, with unique art, incredible performances and kid-friendly activities. Whether you have attended every year or never experienced this event, the Streetfest has something new for everyone to experience.”

The 80 artists to be featured in the 6th Annual Alpharetta Arts Streetfest were selected by a jury comprised of art professionals from the Alpharetta community. Selected artists will be traveling to Alpharetta from the Carolinas, Florida, Maryland, Ohio and Texas, and local artists in Georgia will be in attendance as well.

The children's area will feature Going Green crafts and activities. City of Alpharetta Environmental Coordinator will show the young at heart how to make a variety of environmental crafts, including your own Chia Pet from old socks.

“Out of the Box Art Studio” will use texture tiles and glazes to help little artists create spring sensations in clay hand building. They will also showcase a potter's wheel demonstration. More opportunities for creative exploration include balloon art, ceramic art, face painting and wacky hair designs.

Arts Streetfest will include live jazz, Americana, folk and classic rock. In addition, the main stage will

feature cultural dancing, including salsa and Irish dancing. Festival cuisine will include barbecue from Smokejack: A Southern Grill, Italian favorites from Carmine's Restaurant & Pizzeria, Ben & Jerry's ice cream and additional street fare such as Italian ice, fresh squeezed lemonade and dessert specialties by Fudgie Wudgie.

Alpharetta Arts Streetfest will take place on Milton Avenue between Main Street (SR 9) and Roswell-Canton Street in the Historic Downtown area. Free parking is available for festival-goers at City Hall, Milton Center (the old Milton High School) and City of Alpharetta downtown parking lots. Downtown shops and restaurants will offer specials and extended business hours during the festival.

Alpharetta offers 23 upscale and modern hotels, 150 dining options, seven unique shopping districts, and an abundance of family-friendly entertainment. Enjoy Alpharetta Arts Streetfest and plan to stay the weekend to explore why Alpharetta is awesome! Visit www.awesomealpharetta.com for more information, including special package hotel rates.

For more event information or to catch a visual preview of the Alpharetta Arts Streetfest artists, visit www.alpharetta.ga.us.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit awesomealpharetta.com for more information.

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