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Cheryl Oakes Joins Alpharetta Convention and Visitors Bureau Board

Cheryl Oakes, Alpharetta City Council member, Post Four, joined the Alpharetta Convention and Visitors Bureau (CVB) Board of Directors in January. Cheryl was appointed by the Mayor and Council in January 2010 to be the council liaison.

Says Mark Spanka, General Manager of the Atlanta Marriott Alpharetta and Chairman of the Alpharetta CVB Board, “We are very excited to have Cheryl join the Alpharetta CVB Board. Her wealth of experience will bring a perspective to our Board that is always appreciated. I am looking forward to working with her as we continue to make Alpharetta amazing.”

Cheryl was elected in 2008 to serve a four-year term on the Alpharetta City Council. She is also the primary City Council liaison to the Alpharetta Public Safety Department, secondary City Council liaison to the Alpharetta Parks and Recreation Department, a member of the Alpharetta Public Safety Foundation Board and Reinhart Police Academy Advisory Board.



Cheryl Oakes

“I am honored to have been appointed by Mayor Letchas and my fellow council members to the Alpharetta CVB Board. The Alpharetta CVB is an organization that serves as the marketing arm

for the city's 23 hotels, as well as the city itself, drawing visitors and groups here for continued economic growth. I welcome the challenges ahead and the opportunity to serve in this capacity," says Oakes.

Raised as a military dependent, Cheryl has lived in various regions of the United States, but spent most of her life in Lexington, Kentucky and Memphis, Tennessee prior to moving to Alpharetta, Georgia in 1993 with her husband, Paul. Together, they have five grown children: William, Melissa, Laurianne, Joshua and Daniel; and, four grandchildren: Trey, Alexis, Sophia and Wyatt – with a fifth grandchild due in June.

Adds Janet Rodgers, President and CEO of the Alpharetta CVB, "We are excited about Cheryl joining our Board. Her business experience in real estate and her involvement with the community will make her a valuable asset to the Alpharetta CVB."

Cheryl and her husband are active members and regular attendees of North Point Community Church. In addition to enjoying art, travel and entertaining friends, Cheryl works with Child Advocacy and other charitable associations.

With a background in real estate – Cheryl is currently Vice President and Associate Broker for Crye-Leike Realtors in the North Fulton area and has been since 2005; she has also worked for Harry Norman Realtors, Poplar Pike Realtors, Delta Air Lines and Alachua County Schools.

Oakes accomplishments include: being named the 2002 Alpharetta Citizen of the Year, founding the Windward Neighborhood Watch – covering 50+ neighborhoods, initiating the Teen Curfew for City of Alpharetta, becoming a Life Member of Atlanta Board of Realtors Multi-Million Dollar Club, receiving the Crystal Phoenix Award, becoming a Life Member of the Memphis Board of Realtors Multi-Million Dollar Club, receiving the Crye-Leike Circle of Excellence Award, achieving the Realtors Institute Designation, becoming a Certified Residential Specialist, and receiving the Delta Air Lines Customer Service Award.

Oakes graduated cum laude from the University of Florida with both a Bachelors Degree in Education and Master of Education. She conducted post graduate studies in real estate and law at Memphis State University. Oakes is a member of Phi Kappa Phi Honorary Educational Fraternity, Chi Omega National Fraternity and the Atlanta Gator Club.

Alpharetta Convention and Visitors Bureau

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit awesomealpharetta.com for more information.

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