

# Take flight in '08!



## The destination:

An even stronger AMTA with more members, new faces, and a powerful voice in the Atlanta tourism industry. We want each AMTA member to bring in at least one new member.

## The flight time:

January 1 through December 3, 2008

## What to pack:

Your AMTA Membership Directory, your own contact list, AMTA Membership Applications and, most importantly, your enthusiasm for AMTA!

## The boarding process:

Identify an industry contact who is not a member. Tell them all about AMTA and the great membership benefits you receive. Then ask them to fill out the Membership Application and return it with their payment. Information about dues amounts as well as our mailing address is on the application. The application is also on our website, [www.visitmetroatlanta.com](http://www.visitmetroatlanta.com).

## In-flight amenities:

\*Bring a potential member to a meeting for free so they can check us out!

\*Anyone who joins AMTA after June 4th will pay a prorated dues amount of only \$100 for the remainder of 2008. So bring someone to the June 4th meeting and then sign them up!

## Frequent flyer miles:

Every time you sign up a new member, your name goes into the hat for fabulous prizes. Prize drawings will be held at every 2008 general membership meeting (February, April, June, August, October). The Grand Prize will be awarded at our December Holiday Luncheon to the member who sold the most memberships.

So fasten your seatbelts and **"Take flight in '08"**! Let's take AMTA's membership up, up, up!

