



Calling all *Georgia Group Tour* partners!!

GEORGIA GROUP TOUR BOOT CAMP
is taking recruits now!

- What is it? Two $\frac{1}{2}$ day sessions filled with discussion and networking
- Where is it? Georgia Music Hall of Fame - Macon, GA
- When is it? December 3 - 1230 hours
(December 3, 12:30-5pm; December 4, 9am-12:30pm - for you civilians)

Conference Information

Thursday – December 3, 12:30pm – 5:00pm

Friday – December 4, 9am – 12:30pm

Sessions will include: Group Tour 101; Marketplace Appointment Tips; Group Tour Media Strategy; Cooperative Marketing Success Stories; Customer Service Strategies and GA Group Tour updates (this is a tentative listing)

Snacks will be provided – but all meals are on your own – please have lunch prior to arrival on Thursday and have breakfast prior to arrival on Friday.

Overnight accommodations – you *may* make reservations at the:

Macon Marriott City Center

240 Coliseum Drive

Macon, GA 31217

1-478-621-5300

The quoted rate is \$89.00 – (they are setting up the room block now – be advised, it may not be set up yet)

Cost per person for boot camp - \$0 – just your time and brain power

Any questions should be directed to Katie Baasen 404-962-4080 or via email kbaasen@georgia.org. Registration may be faxed in at 404-962-4093. Once your registration is received you will receive a confirmation notice regarding your attendance.

GEORGIA GROUP TOUR BOOT CAMP

Georgia Music Hall of Fame – Macon, GA
December 3-4, 2009

Registration Form

ATTENDEE/BADGE INFORMATION

First Name _____
Last Name _____
Title/ Position _____
Company/ Affiliation _____
Address _____
City, State, Zip _____
Daytime Phone# _____
E-Mail Address _____
Website URL _____
Emergency Contact Name: _____ Number: _____

BUSINESS CATEGORY

- CVB
- Chamber
- Association
- Festival or Event
- Government Agency
- Hotel
- Restaurant
- Tour Operators
- Economic Development Authority
- Private Industry Partner _____

Please return form to Katie Baasen by November 27, 2009 – FAX 404-962-4093