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### **The Alpharetta CVB and Welcome Center are Moving!**

The Alpharetta Convention and Visitors Bureau (CVB) and Welcome Center will move to a new location at **Park Plaza, 178 South Main Street, Suite 200, Alpharetta, Georgia 30009**, as of October 22, 2009. The Welcome Center functions as an entity of the Alpharetta CVB and serves as a frontline resource for tourists and also as a fulfillment house for the thousands of leads generated from the CVB's marketing efforts. Over the past ten years, the Alpharetta CVB and Welcome Center operated in two separate locations. The new location will bring together the Alpharetta CVB and Welcome Center, creating synergy and allowing for shared resources. The move will also save the organization money, allowing more dollars to be used to market and promote Alpharetta as a premier tourism destination, which is in line with the Bureau's mission.

The Alpharetta CVB will host an Open House in the coming months, providing an opportunity for local businesses and the general public to meet the CVB staff, learn about the Bureau's complimentary services and tour the offices. Stay tuned for additional details.

#### **Alpharetta Convention and Visitors Bureau**

The Alpharetta Convention and Visitors Bureau serves as the destination marketing arm for the City, promoting tourism to Alpharetta, Georgia, and attracting visitors to all 23 of Alpharetta's upscale and modern hotels. Visit [www.awesomealpharetta.com](http://www.awesomealpharetta.com) for more information.

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